

ANNOTATION

Vorobyov Y.N. TAX SYSTEM OF UKRAINE: HISTORY OF BECOMING AND PROSPECT OF DEVELOPMENT

History of becoming and prospect of development of the tax system of Ukraine is investigational in the article. It is well-proven that the tax system of country gradually changes and perfected. It is possible one of the stages of development of the tax system to count development of the Internal revenue code and decision of him practical introduction.

Keywords: taxes, taxations, tax system

Nekhaychuk D.V. PERFECTION MANAGEMENT OF COMMUNITY PROPERTY OBJECTS

Here we study the issue of financial autonomy of regions of Ukraine through the provision of quality control institution of communal property. An application of concessions schemes as a modern directions of development of property relations. There are formulated proposals for the implementation of the principles of efficient use of municipal property in order to diversify sources of financing for municipal infrastructure, harmonization of domestic and international standards in the areas of finance of local government.

Keywords: financial resources, financial self-sufficiency ratio of property, communal property, property management, local government, government.

Uskov I.V. ESTIMATION OF TAX POTENTIAL OF TERRITORIES IN THE CONDITIONS OF REFORMATION OF LOCAL FINANCES

In the article basic methods are analyzed for the estimations of tax potential of territories, in international practice. Author approach is offered for the estimations of tax potential of regions of Ukraine in the conditions of transformation of local finances

Keywords: tax potential of territories, tax efforts of local authorities, index of relative taxes of territories, budgetary potential, local finances.

Blazhevich O.G. FINAN SAFETY IN ENTERPRISES: DETERMINATION THE MINIMUM OF NECESSARY LEVEL

Different interpretations of concept «Financial safety in enterprise» are analyzed in the article». The methods of determination the financial safety in enterprise are presented. The calculation of basic constituents of the financial safety in enterprise and combined integral index, determining financial strength of enterprise security is made.

Keywords: financial safety in enterprise, combined integral index of financial safety in enterprise.

Roganova G. THE NORMS SETTING OF THE CIRCULATING ASSETS OF THE JEWELLER ENTERPRISE

The questions of the norms setting of the circulating assets of trading-production enterprise are considered. The norms and specifications of production stockpile, uncompleted production, prepared products, the duration of an operating cycle were calculated. An economic effect from the introduction of the circulating assets norms setting at an enterprise was defined.

Keywords: circulating assets, production stocks, uncompleted production, prepared products, standard (specification), norm, turnover.

Stahno N.D. FINANCIAL POTENTIAL AS THE RESOURCES TRANSFORMATION MECHANISM OF THE ENTERPRISES ACTIVITY OF A RECREATIONAL COMPLEX

Various methods of the financial potential estimation are presented in the project and the questions connected with the solution of this problem in a context of the economic safety of enterprises of a recreational complex are considered.

Keywords: financial potential, economic safety, economic potential, financial resources.

Vorobyova E.I. ESTIMATION OF CREDIT-INVESTMENT POTENTIAL OF BANK INSTITUTES IS IN REGION

In the article the scientific going is offered near the estimation of credit-investment potential of bank institutes in a region. Indexes by which it is possible to expect the size of credit-investment potential of banks in a separate region are formed. On the example of two banks the proper calculations are done.

Keywords: credit-investment potential, credit-investment activity

Dubina M.V. THE STATE AND PROSPECTS OF DEVELOPMENT THE SYSTEM OF NONBANKS MEDIATORS

The modern development of the system of nonbanks mediators in Ukraine was investigated. The measures, realization of which positively will influence on its functioning were offered.

Keywords: financial mediator, nonbanks mediator, system of nonbanks mediators, investment resource of the system of nonbanks mediators.

Klimchuk S.V. GOVERNMENT CONTROL OF RESTRUCTURING AS INDICATOR OF SOCIO-ECONOMIC DEVELOPMENT

The main of the financial mechanism state regulars of the restructurisations is a process of social economics development.

Keywords: financial mechanism, restructurisations, social economics development.

Kuzhelyev M.A., Antonenko E.A. MECHANISMS OF INVESTMENT DECISIONS IN THE SYSTEM MANAGEMENT CORPORATION

The article describes the main approaches to investment decision-making in corporate governance. The quantitative risk assessment of investment projects and proposed mechanisms for investment decision-making corporation in the modern world. In addition, conducted a risk analysis of investment project.

Keywords: corporation, corporate governance, investment, simulation, risk analysis.

Cherna O.M., Kravchenko M.A. FEATURES OF SWIFT INNOVATIONS IN COMPANY

The article defines the key factors of innovative activity acceleration of companies. The features of the development of innovative models of the company are disclosed (standard model with an average yield and with a relatively long period of achieving break-even as compared with the model of rapid innovation). All directions of forming of innovative strategy of the company are defined. It will create an additional value for innovation-oriented companies and consumers of their products, enhance innovation in the economy of Ukraine in general.

Keywords: innovation, rapid innovation, «subversive» innovation, innovation processes, «excessive innovation».

Miroshnichenko E.V. REALIZATION THE POLITICS OF ACTIVE MARKETING IS IN CONTROL SYSTEM BY QUALITY IN ENTERPRISE

The process of realization of policy of the active marketing which is used for forming adjustment of consumer demand on educational services is considered in this article, receipts of information about the potential users of educational services and directed on realization of principle ISO 9001:2008 «Orientation on an user».

Keywords: life cycle of educational favour, marketing and preparation, reasons of receipt, factors, process, testing, user, control system by quality.

Bekirova S.E. MECHANISM OF STIMULATION IN SOCIO-ECONOMIC DEVELOPMENT OF REGION

In the article essence of concept is examined mechanism of stimulation of development of region. An investment is considered, innovative, tax, ecological constituents of mechanism of stimulation. Done suggestion on the improvement of operating mechanism of stimulation of socio-economic development of region.

Keywords: stimulation, mechanism of functioning, mechanism of stimulation of socio-economic development of region.