2013 № 6

ECONOMICS AND MANAGEMENT

SCIENTIFIC-PRACTICAL JOURNAL

Table of contens

Economy of enterprise

Prokhorova. V.V. Integrating development airline: theoretical and methodological foundations	. 8
Tsopa N.V. Influence of marketing competence on the company development	12
Bezuglaya J.E. Optimization of capital enterprises through the use of operating and financia leverage	
Kuzmynchuk N. V., Pisarevskaya G. I. Management personnel development on industrial enterprises	20
Fomenko A. V. Monitoring level capacity building companies as a component of its control system development: theoretical - methodical aspects	28
Kharchuk T.V. Target characteristics of competitiveness in the system of the enterprise economic management	32
Procenko V.M. Organization of administrative innovation in enterprises	38
Arefev V.A. Economic factors making financial enterprise safety	42
Theory and practice of management	
Gavkalova N. L., Nisfoyan S. S. Evaluation of external and internal factors of environment while the cost managing of staff maintenance and development	48
Boyshenko N. An analysis of tendencies of level of traumatism and professional diseases in Ukraine	54
Gerashchenko I.O. Key aspects of merchandising	59
Sushko N.A., Buzni A.N. Construction of indicative model of effective maintaining fishery of Ukraine	65
Panichkina M. V. Peculiarities of financial activities of russian universities in the conditions of limited budgetary funds	73
Rogatenyuk E.V., Seit-Ablaeva E.R. Models of optimization of money streams of enterprise	77

Stacenko E., Ruban H. Causes of inflation in national economy	85
Bozhanova E. Financial and economic management of industrial activities in the financial crisis	. 90
Regional economy	
Dychlovoy I. Analysis economy of crimea from the national accounts	94
Efremov A. Formation of optimal municipal organizations structures	
Oshovskay N.V. Role of rational prirodopol'zovaniya in conception of steady development	
Scientific reports	
Andreeva E. L. Teoreticheskiy base of forming organizationally of administrative potential of competitiveness of enterprises of engineer	113
Druzhinina J.A. Flexibility and adaptability are the basic characteristics of integrated business - structural engineering	119
Kobets S.P. The estimation of competitiveness of industrial enterprises as basis of forming of their competition strategy	
Kolesnichenko A. S. Strukturno-funktsional'naya basis of mutual relations of subjects of power market	129
Mushnikov A. General theoretical issues definition of sustainable innovation and investment development companies	
Pashentseva A.A. About the definition of a cluster in the tourism sphere	140
Slastyanykova A. I. Formation strategic guidelines resource potential funding sources controlled - organizational development enterprise	144
Stupina J. Change management as a factor of sustainable development organizations	150
Churilov S. Strategy of logistics management competitiveness of potential engineering enterprise	154
Shvets Y., Tolubko A. Directions improve the efficiency of management information system of innovation development	
Resumes (russian)	163
Resumes (ukrainian)	169
Resumes (english)	174
Our autors	179