

**Redko A. UKRAINIAN AUDIT IN THE CONTEXT OF TODAY'S CHALLENGES.** //Economy and Management.–2013.–№5.–P.8.

Signs and frameworks of institutional registration of independent audit in Ukraine as important link of a market infrastructure have been defined. The condition of Ukrainian audit institutionalization and its institutional environment has been analyzed

**Sirodzh I. B. METHODOLOGY OF KNOWLEDGE QUANTUM ENGINEERING FOR REALIZATION OF KNOWLEDGE-ORIENTED MANAGERIAL DECISION-MAKING PARADIGM IN ECONOMICS.** //Economy and Management.–2013.–№5.–P.14.

Through scientific means of knowledge quantum engineering the author has substantiated and developed a methodology for efficient implementation of the previously published knowledge-oriented managerial decision-making paradigm in socio-economic problems of regional and national development of Ukraine.

**Butuk A.I. REGULATION OF INTERNATIONAL INTEGRATION SYNERGIES.** //Economy and Management.–2013.–№5.–P.19.

The article proves the need to curtail the unnecessarily liberalized globalization in order to facilitate termination of the protracted slump, especially of western economy. In the context of accumulated positive effect of international mutual interaction of CIS states the following conclusion has been made: for these states, located in the harsh conditions of Northern Eurasia, there is an urgent need not only for reintegration within the Customs Union, but also for introduction of climatic surcharges to tariffs on imports of various product groups from countries outside the former Soviet Union and the establishment of foreign exchange restrictions on the movement of capital beyond northern eurasian natural borders.

**Pavlotskiy. V. Y. ANALYSIS OF DEPENDENCY OF THE TOURISM ENTERPRISES' COMPETITIVENESS LEVEL ON THE BUSINESS SEGMENT THEY CONTROL.** //Economy and Management.–2013.–№5.–P.24.

The major, well-known from the recent publications, approaches to determination of enterprise competitiveness level in relation to tourist industry businesses have been analyzed. Correlation between the market share, owned by tourism businesses, and key performance indicators of their activity has been studied. Impossibility of identifying the market share with the level of competitiveness of a tourist industry enterprise has been demonstrated.

**Sribna K.A., Motina V.G., Sribniy V.I. DEVELOPING AN OPTIMIZATION MODEL FOR THE FORMATION OF A CREDIT PORTFOLIO.** //Economy and Management.–2013.–№5.–P.31.

The article contains a representation of basic methods and models of credit and deposit operations management, considers the process of formation of structure of credits for entities and individuals and on the interbank market. Analysis of indicators of credit market has been carried out and an optimization model for the formation of a credit portfolio has been put forward.

**Prokhorova V.V., Chumak L. F. TRENDS IN HIGHER EDUCATION SYSTEM AND APPROACHES TO EDUCATIONAL SERVICES QUALITY MANAGEMENT.** //Economy and Management.–2013.–№5.–P.37.

The essence of the modern transformation of higher education, the need for development of education services market, quality assessment of social and economic benefits of higher education are considered. The problems of creation of educational services quality management system have been analysed.

**Fidrovskaya N. N. CURRENT PROBLEMS OF DEVELOPMENT OF DOMESTIC ENGINEERING ENTERPRISES AND THEIR SOLUTIONS.** //Economy and Management.–2013.–№5.–P.43.

Groups of machine-building complex are viewed. The factors of the crisis on the mechanical engineering enterprises are systematized. Mechanism of managerial decision making to increase the economic efficiency of machine-building enterprises has been elaborated. The ways of optimization and efficient operation of machine-building enterprises have been set forward.

**Efremov A.V. MUNICIPAL ORGANIZATION AS A SOCIO-ECONOMIC SYSTEMS.** //Economy and Management.–2013.–№5.–P.48.

The essence of municipal organization as a socio-economic systems has been specified. The place of the municipal organization in social activity reflecting the interaction between society and nature has been defined. Was defined systematization of internal and external factors that influence the life processes of population has been formulated. The conceptual system of «municipal economy» has been created.

**Vasylenko D. V. CONCEPTUAL SCHEME OF SYSTEM OF STRATEGIES OF TERRITORIAL DEVELOPMENT.** //Economy and Management.–2013.–№5.–P.54.

The article deals with the conceptual scheme of the system of strategies of territorial development. It has been shown that the development of a paradigm of spatial development, which makes it possible to distinguish the structure of any investigated object not only through the prism of its elements but also through organization of solution of existent problems. An algorithm of development of the special documentation, being foundation of the system of strategies has been distinguished.

**Miroshnichenko T. V., Chyornya A. Y. THE IMPACT AND ROLE OF LOGISTICS IN THE DEVELOPMENT OF E-COMMERCE IN UKRAINE.** //Economy and Management.–2013.–№5.–P.59.

The article identifies the characteristics of the impact and role of logistics on the development of e-commerce. It has been found that biased attitude and failure of the authorities to solve problems that arise at the stage of e-commerce market, lead to a backlog of entrance of Ukraine into the global information space. The main directions of overcoming the risk of starting up and operation of online stores have been specified.

**Opanasyuk J. A., Melnyk J. N. METHODOICAL PRINCIPLES FOR ASSESSMENT OF ENVIRONMENTAL AND ECONOMIC DAMAGE FROM EMERGENCIES.** //Economy and Management.–2013.–№5.–P.63.

The article presents and analyzes the dynamics of occurrence of different types of disasters in Ukraine. Formalized scientific and methodical approach to determining of environmental and economic damage from accidents with the release of hazardous chemically aggressive substances has been set forward and the sequence of its assessment has been determined. This approach to the assessment of environmental and economic damage as a function of several factors, takes into account the weather and climatic conditions, regional affiliation, industry specifics, etc.

**Statsenko E. V., Safina R.S. REDUCING COMPANIES' WASTE DISPOSAL COST.** //Economy and Management.–2013.–№5.–P.69.

The article defines approaches to the definition of scientific concepts of waste and waste management. The author has elaborated methods of recycling and disposal of waste that will enable to use natural resources efficiently. These methods of recycling are meant to be used at industrial enterprises to reduce waste disposal costs.

**Shakhova N.V. ASSESSING ECONOMIC DAMAGE OF ENVIRONMENTAL POLLUTION FROM HEAT SOURCES OF HEAT SUPPLY SYSTEMS.** //Economy and Management.–2013.–№5.–P.76.

In this paper the author presents a proprietary computer program for calculating economic damage of atmospheric air pollution from heat sources of heat supply systems. This paper substantiates the methodology of assessing the economic damage of energy enterprises operation. The main factor negatively affecting the environment from working heat sources of heat supply systems is considered the atmospheric air pollution.

**Vetrova N.M. CHARACTERISTICS OF INFORMATION SUPPORT OF ECONOMIC DIAGNOSTICS PROCESS.** //Economy and Management.–2013.–№5.–P.82.

The article specifies the principles of building the information support of economic diagnostics process; presents a diagram of information support of economic diagnostics process, and also proposes a definition of the information support of economic diagnostics process.

**Skorobogatova T. N., Podsmashnaya I.N. SINERGY EFFECT OF HUMAN AND INNOVATION COMPONENTS IN THE SYSTEM OF INTELLECTUAL POTENTIAL OF A SERVICE ENTERPRISE.** //Economy and Management.–2013.–№5.–P.86.

The characteristics of interaction of human and intellectual potential of the innovation components were considered. The author has defined the essence of intellectual potential as a system using the example of a service

enterprise. The presence of a synergistic effect in the interaction of these two elements has been substantiated.

**Tsopa N. V. THE DIRECTIONS OF EFFICIENCY MANAGEMENT IN OPERATION OF FUEL ENERGY ENTERPRISES.** //Economy and Management.—2013.—№5.—P.91.

The existing approaches to interpretation of the terms «efficiency», «efficiency of operation» have been formulated. The problems of operation of fuel energy enterprises are exposed. Directions of efficiency management of their operation have been grounded.

**Yachmeneva V.M., Veretekhyn A.V. ANALYSIS OF EXISTING METHODS OF EVALUATION OF ECOLOGICAL AND ECONOMIC SECURITY OF AN ENTERPRISE.** //Economy and Management.—2013.—№5.—P.96.

The article presents a general description of the methods used in evaluating environmental and economic security of an enterprise. Based on studies of the existing methods of evaluation of the environmental and economic security of the enterprise the main problems were identified. The analysis of methods for assessing environmental and economic security allowed us to determine the most developed methods for assessing economic security, while the existing methods for assessing the ecological security of the enterprise in the majority of cases are incorrect, because the calculations do not take into account the environmental safety of the economic component. Prospects for further research in this area are the elaboration of an integrated approach to the analysis of the influence of factors and development of indicators, which will form a comprehensive method of assessment of environmental and economic security of an enterprise in the future.

**Kovalevskaya A. V., Galkina A. L. ESTIMATION OF THE VALUE OF A COMPANY AS THE MANAGEMENT TOOL OF ITS ECONOMIC SECURITY.** //Economy and Management.—2013.—№5.—P.100.

The article deals with the question of estimation of the value of a company as one of the concepts of its management and as a way to manage economic security, the aim of which is to prevent the destructive impact of the factors of coordination of economic interests of the various competing stakeholders and ensure economic and financial security of a company.

**Orekhova E.V. DECISION MAKING INFORMATION SUPPORT IN ENTERPRISE FINANCIAL SECURITY MANAGEMENT: PRACTICAL ASPECT.** //Economy and Management.—2013.—№5.—P.107.

The role of decision making in enterprise financial security management is defined in the article. Requirements for information, which is used for decision making in enterprise financial security management are determined: appropriateness, credibility, fullness, timeliness. Modern problems of decision making information support in enterprise financial security management have been revealed.

**Pozharytskaya I.M. CONCEPT «AUDITOR'S JUDGMENT» IN MODERN DISCOURSE.** //Economy and Management.—2013.—№5.—P.113.

For the first time based on the discourse of International Auditing Standards the author has elaborated professional concept «auditor's judgment», which includes cognitive image, information content and interpretive field of the concept. The definitions of «professional concept», «the auditor's judgment» have been set forward. The analysis of the professional concept has made it possible to highlight its characteristics as units of cognitive audit.

**Rogatenyuk E.V., Zelenskaya O.N. CONCEPTUAL APPROACHES TO OPTIMIZATION OF FINANCIAL STRUCTURE OF CAPITAL OF AN ENTERPRISE.** //Economy and Management.—2013.—№5.—P.121.

The article considers the neoclassical and institutional approaches to optimization of financial structure of capital, which make up the core of financial management of an enterprise. Advantages and drawbacks of these approaches have been exposed, criteria and factors of optimization of capital structure have been outlined.

**Bibik G. Y. PROBLEMS AND PROSPECTS OF ATTRACTION OF FOREIGN INVESTMENTS TO THE ECONOMY OF UKRAINE.** //Economy and Management.—2013.—№5.—P.128.

The dynamics of volumes of foreign investments to Ukraine is analyzed. Segments of domestic economy with highest priority for foreign investors are selected. Issues that hamper attraction of foreign investments to

Ukraine are defined. The ways to improve investment climate in the country has been put forward.

**Berezhnoy A. V. ENSURING THE COMPETITIVENESS OF SEAPORTS AS DETERMINANTS OF ECONOMIC GROWTH OF A REGION.** //Economy and Management.–2013.–№5.–P.133.

Current approaches to ensuring the competitiveness of seaports in the context of economic growth in the region have been examined. It has been found that the competitiveness of sea ports increases the economic potential of a region, thus providing, in the short term the socio-economic development of coastal areas, in the long run – the economic growth of the region. On basis of the study of foreign experience in the development of sea ports the author has substantiated the necessity to improve the mechanism of ensuring the competitiveness of maritime ports with due regard for the functions of maritime transport, port services, specialization, as well as their role in the economy of a region.

**Putienko N.M. THE GAME AS METHOD OF TEACHING FOREIGN LANGUAGES AND FOREIGN INTERCOURSE.** //Economy and Management.–2013.–№5.–P.138.

The author expounds the game as method of teaching foreign languages and foreign intercourse and also business games as one of the method of teaching foreign languages. Also the author expounds the game as the method of intensification of the process of teaching. The author discloses the role and content of the game as way of teaching, role game and business game as well. The article contains a great number of examples of such kind of games which can be used during the lessons of foreign languages.

**Rodivilov S. O. METHODOLOGICAL SUPPORT OF ASSESSMENT OF BALANCED DEVELOPMENT ENVIRONMENTAL AND SOCIO-ECONOMIC ASPECTS REGION OF RECREATIONAL AREAS.** //Economy and Management.–2013.–№5.–P.145.

The main objective of this research is to develop methods to reveal the imbalance in the development of ecological and socio-economic spheres of a recreational region.

**Shabatin N.Y., Satsunkevich Y.S. THE IMPACT OF GLOBALIZATION ON THE DEVELOPMENT OF SCIENTIFIC AND TECHNOLOGICAL REVOLUTION.** //Economy and Management.–2013.–№5.–P.149.

The article deals with the question of the essence of the concept of globalization, describes the contents of the «new economy» or the economy based on knowledge; analyses the differences compared with the «old economy». These opportunities are created through the scientific and technical revolution. The author depicts the social consequences of scientific and technological revolution and highlights the problems that hinder the development of Ukraine in the context of globalization.