

Verba S. I. REGIONAL FEATURES OF DEVELOPMENT OF INVESTMENT ACTIVITIES (ON THE EXAMPLE OF AUTONOMOUS REPUBLIC OF CRIMEA) //Economy and Management.–2013.–№2.–P.8.

The approaches to the determination of the principles of regional investment policy, considering characteristics of the socio-economic development, the specifics (specificity) of the investment climate, as well as trends in investing activities in the region are examined in this article. Based on an evaluation of the investment trends in the Crimea, factors impeding the development of the investment potential of the region are presented, allowing the state to justify the need for improved regional policies to attract foreign investment.

Beregnaya I.V., Skaranik S. CLASSIFICATION OF THE FACTORS OF FORMATION AND DEVELOPMENT OF HUMAN CAPITAL IN THE REGION //Economy and Management.–2013.–№2.–P.12.

The article deals with the basic conditions affecting the reproduction of human capital in the region. The main approaches to the classification of the factors affecting the formation and development of human capital at the regional level are analyzed. The main indicators causing the dynamics of the factors of formation and development of human capital in the region are defined.

Gudz V.Petro., But V.Tanya COMMODITY AND GEOGRAPHICAL BALANCE OF IMPORTS OF METALLURGICAL COMPLEX AS A FACTOR OF ECONOMIC SECURITY OF THE REGION //Economy and Management.–2013.–№2.–P.18.

Investigated commodity and geographical balance of imports, a positive effect on the development of the metallurgical complex that protects the domestic market and domestic producers, promotes the satisfaction of effective production and consumer demand, defined the basic task of economic security, the (proposed safety economics features) measures to ensure economic security.

Kostyshyna T.A. SOCIAL PRIORITIES OF REGIONAL ECONOMIC DEVELOPMENT IN UKRAINE //Economy and Management.–2013.–№2.–P.23.

The article examines regional differences in the integral indicator of the competitiveness of the remuneration system as the main priority of social and economic development of the regions, identified causes of regions' differentiation in the current economic conditions.

Mihurinskaya K., Pirozhenko O. METHODOLOGICAL SUPPORT OF LEVEL ASSESSMENT OF THE ORGANIZATION REGIONAL SPACE ON THE EXAMPLE OF THE CRIMEA //Economy and Management.–2013.–№2.–P.29.

Considered and approved by the example of the Crimea for the period of 2005-2011 years scientific approach proposed by O.A. Biyakov providing for assessment of the level of organization of the regional economic process, which allowed the author to define the level of organization of regional area of the Crimea within evaluation process of urbanization as a factor in the spatial development of the region.

Osetsky V.L. THEORY OF MODERNIZATION OF REGIONAL ECONOMY //Economy and Management.–2013.–№2.–P.34.

The theoretical views and practical grounds of the modernization of regional economy are explored. The features of the formation of innovative models in the regions of Ukraine for modernization are defined.

Petrunya V.Y. MARKETING ENVIRONMENT OF ENTERPRISES: IMPACT OF GLOBALIZATION, CHALLENGES TO THE NATIONAL AND REGIONAL REGULATIONS //Economy and Management.–2013.–№2.–P.39.

Issues of the shaping the marketing environment of enterprises in Ukraine are considered. The influence factors of economic globalization on marketing environment of enterprises, on the control system at the national and regional level are showed.

Prokhorova V.V. FORMATION COMPETITIVE STATUS OF THE DOMESTIC AIR ENTERPRISES //Economy and Management.–2013.–№2.–P.45.

In the article analysis of number of carrying passengers is conducted by all types of transport, by an aviation transport and percentage of carried passengers by an aviation transport to the general number carried passengers by all types of transport of 2001-2011 years is defined, problems and methods of increase of the

competitive state aviation industry of Ukraine are defined, the methods estimation of competitive status airline are selected.

Stepanov V., Voloshin D. NATIONAL CAPITAL AS A STRATEGIC RESOURCE OF SUSTAINABLE ECONOMIC DEVELOPMENT //Economy and Management.–2013.–№2.–P.50.

The article discusses the conceptual and categorical content of the national capital. Particular attention is paid to its formalization. The national capital is presented as a strategic reserve for the revival of Ukraine.

Vetrova N.M., Kykot V.I. APPROACH TO THE ASSESSMENT OF ACTION STATE OF STRUCTURES IN THE REGULATION OF SMALL BUSINESS //Economy and Management.–2013.–№2.–P.54.

The authors propose a scientific approach to assessing the actions of regional government agencies that have an impact on the development of small business. Systematized for the assessment of their actions in order to develop an approach to the assessment of the state regulation of economic subsystem investigated.

Kutsenko V. EDUCATION - THE FOUNDATION FOR SUSTAINABLE ECONOMIC DEVELOPMENT AND SOCIAL HARMONY: UPGRADE PATHS //Economy and Management.–2013.–№2.–P.58.

The work reveals changes in the late XX - early XXI century in the social (area) sector in general and in education (especially или particularly) in particular. (А артикль не знаю) Particular attention is paid to its infrastructure capacity, change its basic network links. Considerable attention is paid to a higher education, which is the foundation of economic development. It is emphasized that training in Ukraine is provided by both public and private schools. We give dynamic parameters - the number of students per 10 thousand residents of public and private universities (schools), which allowed to reveal tendencies inherent in this process.

Nagorskaya M.N. INNOVATIVE WAY OF COUNTRIES: ISSUES AND PROSPECTS //Economy and Management.–2013.–№2.–P.65.

We investigate issues related to the development of science as the main mover of progress. Providing an innovative development of the country considered from the standpoint of unconditional, increased funding for science, rehabilitation science laboratories in the departments of universities.

Martynakova E.V. INNOVATIVE APPROACHES TO MANAGEMENT OF THE SOCIAL DEVELOPMENT OF THE REGION //Economy and Management.–2013.–№2.–P.71.

The paper considers innovative approaches to regulation and management of the social processes on different levels of hierarchy. It also offers the most efficient forms of cooperation between state, business and society (social responsibility, social partnership, social entrepreneurship) when solving social problems through realization of social projects.

Prokhorov V.V., Chumak L.F. MODERN PROBLEMS OF ECONOMY OF EDUCATIONAL SERVICES IN THE SYSTEM OF MARKET RELATIONS //Economy and Management.–2013.–№2.–P.78.

Considered the idea, the essence of transition to the information stage of development and the (не нужен артикль мне кажется) economy of knowledge. Analyzed the problems and tasks (goals) of the development of the economies of educational services in Ukraine.

Semenov V.F., Burkun I.G. DEVELOPMENT OF THE SOCIAL COMPONENT IN THE PROCESS OF ECONOMIC TRANSFORMATION IN THE NATIONAL ECONOMY //Economy and Management.–2013.–№2.–P.83.

In the article on the background of the specific contradictions and reformatting processes of social component in the modern world is analysed, the aspect of human consumption of resources and things is distinguished, the necessity of the use of methodological approaches of representatives and followers of the Roman club to formation of market relations is substantiated, which intensified contradictions of man's life, including interhuman.

Kharichkov S.K. INNOVATIVE MODEL OF ENVIRONMENTAL INFRASTRUCTURE IN UKRAINE //Economy and Management.–2013.–№2.–P.89.

Conceptual and methodological framework, research and application guidelines and methodological foundations of system development on innovative principles of environmental infrastructure as part of the system of environmentally imperative of economy of Ukraine.

Jackiewicz I. V. STATE REGULATION OF TRANSFER PRICING BETWEEN ALLIANCE MEMBERS //Economy and Management.–2013.–№2.–P.98.

Article analyses alliance relations and state regulation of transfer pricing as a key element of alliance relations. There were formulated the concept of «transfer price between the partners of alliance relations» and «transfer pricing between the partners of alliance relations», methods of its calculation and developed recommendations for the state regulation of transfer pricing between partners of alliance relations.

Berezhnaya A. VERTICAL INTEGRATION AS A STRATEGY OF A SEAPORT DEVELOPMENT IN THE MODERN CONDITIONS //Economy and Management.–2013.–№2.–P.103.

Modern trends in the field of maritime cargo transportation, as well as the approaches of strategic development of seaports were studied. In the context of a strategy of vertical integration is justified that the reduction of transaction costs in the port sector is a determinant of vertical integration into the seaport. Based on the case study of the Port of Ust-Luga there was identified a link between the competitive advantages of the company and the seaport, and proposed a conceptual model of vertical integration into the seaport.

Danilchenko V. THE PROBLEMS OF THE DIFFERENTIATION OF THE CONSUMER MARKET OF THE CRIMEA //Economy and Management.–2013.–№2.–P.108.

In this article, the author evaluated the level of development of the regional consumer market, identified features of location for trade (четко говоря сама не знаю как), as well as the differentiation of the consumer market of the Crimea have been identified, which allowed us to present a typology of areas in the region taking into account the closeness of the connection parameters reflecting the trend and level of development of the consumer market.

Vaysman V. PUBLIC-PRIVATE PARTNERSHIP AS A DEVELOPMENT MECHANISM OF THE REGIONAL INFRASTRUCTURE //Economy and Management.–2013.–№2.–P.118.

This article describes approaches to the definition of goals, objectives and principles for the implementation of the public-private partnership in the area of infrastructure projects realization, the use of which will create conditions for improving the competitiveness of the region's economy and quality of life.

Gaysarova A.A. DIAGNOSTIC SOFTWARE ECOLOGICAL-ECONOMIC MANAGEMENT //Economy and Management.–2013.–№2.–P.122.

The article examines basics of diagnosis in science, features of the recognition process of the parameters of things, objects. The conceptual model of diagnostics in the environmental and economic management was formed.

Vaysman E. DEPRESSED REGIONS: EXPERIENCE AND PROBLEMS //Economy and Management.–2013.–№2.–P.125.

The article examines modern issues of depression regions. In order to improve mechanisms of regional policy there is justified, that it is necessary to create an auspicious environment for attracting investment and enhancing entrepreneurial initiatives. Based on the study of the international experience, it is found that the economic preferences help the most to overcome depression

Zhmudskaya I.B. CONSEQUENCES OF UKRAINE'S WTO ACCESSION FOR CORPORATE COMPANIES //Economy and Management.–2013.–№2.–P.128.

Modern processes of globalization are forcing each country to entry into the world economy. Formation of foreign policy of the relevant multilateral rules that are installed and used as part of membership in the World Trade Organization is presumed. First of all Ukraine needs to set a worthy place in the world economy and to define the need for a coherent policy that is focused on the fact that Ukraine as a member of the WTO would full rights.

Kalinina L.Y. COMPARATIVE EVALUATION OF CONDUCTIVE BUSINESS IN LATVIA AND IN UKRAINE ACCORDING TO THE INTERNATIONAL RATINGS //Economy and Management.–2013.–№2.–P.133.

The nature and factors of business environment are disclosed in the article, the elements of the assessment according to the conducive of doing business specialized international rating of the World Bank «Doing Business» are analyzed, as well as a detailed analysis of the performance rating of the conducive of doing business in Latvia and Ukraine is conducted, the comparative characteristic of their development in recent years are provided. The recommendations of business environment improvement of the states based on the analysis of the processes and dynamics of the rating of Latvia and Ukraine are provided.

Krjuchko Oleg. UPDATE PERSONNEL IN THE IMPROVEMENT OF PERSONNEL POLICY IN THE (SOCIAL) COMMUNITY ORIENTED ECONOMY //Economy and Management.–2013.–№2.–P.140.

The article deals with the essence of renewal staff, based on bioapproach of the conversion of the company. The features of bioapproach in human resource management and its impact on changes in personnel policy in a socially oriented economy were defined.

Novikova O.F., Pankova O.V. MODERNIZATION OF THE STATE OF REGIONAL POLICY IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT AND HUMAN //Economy and Management.–2013.–№2.–P.143.

The problems and prospects of the development of regional policy. The directions of its improvement in strategic planning, strengthening the responsibility of state and regional government and that of the national interest in social processes and achieve sustainable human development.

Shinkarchuk S. TRANSFORMATION OF THE SOCIO-ECOLOGICAL-ECONOMIC SYSTEM UNDER INFLUENCE OF ENDOGENOUS AND EXOGENOUS FACTORS //Economy and Management.–2013.–№2.–P.149.

The theoretical approaches are considered for systematization of factors, affecting the development of the socio-ekologo-ekonomik system. On the basis of the conducted theoretical researches it is suggested to classify factors, which are affecting development of the socio-ekologo-ekonomik system, by means of selection of two integral groups – endogenous and exogenous factors.

Shurpa S. Y. THE INTEGRATED EFFICIENCY ESTIMATION OF THE HUMAN CAPITAL INVESTMENT IN UKRAINE //Economy and Management.–2013.–№2.–P.154.

The methodical approach is offered and the efficiency estimation of the human capital investment in Ukraine based on the index of efficiency increase of human capital is carried out. The index is based on an integrated efficiency evaluation of an investment in the higher education, health care and considers the conditions of the institutional environment. The main reserves of efficiency increase of the human capital investment are offered.

Sheketa E. ESSENCE OF LONG-TERM UNEMPLOYMENT AND MAIN THEORETICAL AND METHODOLOGICAL APPROACHES TO ITS ESTIMATE. //Economy and Management.–2013.–№2.–P.161.

In the article the essence of the concept of “long-term unemployment” are revealed. The point of view of different scientists determines the contents of such an important part of social and labor relations as long-term unemployment are investigated. The basic theoretical and methodological approaches to the assessment of the long-term unemployment are discussed. The main consequences caused by this negative socio-economic phenomenon are formed and basic ways to remove them are proposed.