

Tsopa N.V., Sud'eva N.S. ABOUT POSSIBILITY OF APPLICATION THE REFLECTION APPROACH IN REGIONAL DEVELOPMENT MANAGEMENT. //Economy and Management.–2013.–№1.–P.8.

The features of forming the conception of regional development management that based on application of complex methodological approaches are exposed in the article. Possibility of application the reflection approach in the regional development management is grounded. The offered conception consist of four blocks: estimation of development, prognostication of development, planning of development, and block of organizational-economic instruments.

Bogun K.V. FEATURES FINANCING ENERGY EFFICIENCY MEASURES IN HOUSING. /Economy and Management.–2013.–№1.–P.13.

The paper deals with the implementation of energy efficiency measures in the residential sector. Based on existing theoretical and practical experience offered alternatives of private financing of reconstruction and maintenance of housing on the basis of energy conservation.

Sushkova E. ASSESSMENT OF INFLUENCE OF THE TAX REGULATION PARAMETERS TO LEVEL OF DEVELOPMENT OF ECONOMIC ACTIVITIES IN THE REGION. //Economy and Management.–2013.–№1.–P.18.

The article contains results of the assessment of character and degree of tax regulation influence on the efficiency of economic activities of Crimean companies, in which identified indicators of the tax burden on economic activity in the region and elasticity of profitability of the companies of economic activities in the region to change the tax burden.

Tomilin O. THE ORETICALASPECTS OF INTER-BRANCH ECONOMIC RELATIONS IN AGROINDUSTRIAL COMPLEX. //Economy and Management.–2013.–№1.–P.24.

The article deals with the theoretical aspects of inter-branch economic relations in agriculture. The analysis of enterprises technical support with agricultural machinery is carried out. The most effective form of agriculture inter-branch relations is offered.

Tumanova E.A. FEATURES OF FUNCTIONING OF THE MARKET OF PERSONAL INSURANCE IN UKRAINE. //Economy and Management.–2013.–№1.–P.28.

In article main principles and tendencies of functioning of the market of personal insurance in Ukraine are considered. Activity of the insurers occupied in sphere of personal insurance is analysed. Problems and directions of development of the given market are revealed.

Chernelevskaya E.L CLUSTERS ASSOCIATIONS AND THEORY OF THE ECONOMY GROWING ARE ON THEIR BASIS. //Economy and Management.–2013.–№1.–P.33.

The authors elucidate one of the areas of growth performance of individual industries and the national economy as a whole - the formation and functioning of flexible associations of economic entities - clusters. The paper highlights three approaches to cluster - Industrial (agglomeration of industrial relations), regional (territorial agglomeration ties) and mixed. The authors analyzed the international experience regarding different approaches to cluster associations for their optimal functioning, reported differences of individual types of associations to the specifics of each country's economy. Particular attention is paid to the study authors European approach to create cluster associations, their competitive advantage over American and Japanese clusters.

Shvets Y.Y. DIFFERENTIATION OF REGIONAL DEVELOPMENT ON THE BASIS OF TECHNOLOGY-CALLIFESTYLES PRODUCTION. //Economy and Management.–2013.–№1.–P.37.

In the article the differentiation of Regional Development on the basis of technological modes of production. Analyzed the levels of regional development. The article presents the basic principles of adaptive-selective innovative development of the region.

Prokhorova V., Dem'yanenko T. INFLUENCE RISKS ON FORMING SYSTEM ADAPTIVE CONTROL INNOVATIVE-INVESTMENT DEVELOPMENT INDUSTRIAL ENTERPRISES RAILWAY TRANSPORT. //Economy and Management.–2013.–№1.–P.42.

The conceptual chart influence risks is developed on forming the system adaptive control innovative-investment development industrial enterprises railway transport. The method analysis and estimation influence risks is offered on forming the system adaptive control innovative-investment development industrial enterprises

railway transport. The factors influence risks are selected on forming the system adaptive control innovative-investment development industrial enterprises railway transport.

Bandorina L., Skorokhod A., Yahtina A. FACTORIAL ADDITIVE MODEL OF THE ANALYSIS OF USE OF MATERIAL RESOURCES OF THE ENTERPRISE. //Economy and Management.–2013.–№1.–P.49.

In clause theoretical aspects of creation of model of the analysis which comprehensively characterizes efficiency of use of material resources are presented and allows to plan, consider and analyze results of work of the enterprise in the field of decrease материалоемкости production.

Kuzmina N. ECONOMIC SECURITY IN ENTERPRISE PERFORMANCE EVALUATION SYSTEM. //Economy and Management.–2013.–№1.–P.54.

The essence of a definition economic safety in the conditions of development of the market relations in Ukraine is considered. The internal and external threats destabilizing factors, influencing level of economic safety of the enterprise functioning in market conditions are revealed. Need of creation of system of economic safety the enterprise is proved.

Logutova T.G., Safarova R. V. ROLE OF STRATEGIC PARTNERSHIP «UNIVERSITY-ENTERPRISE». //Economy and Management.–2013.–№1.–P.58.

The paper analyzes the interaction of modern enterprises with universities. The urgency of the problem of creating effective partnerships based on mutually beneficial cooperation in the training of highly qualified personnel.

Chumak L.F. FACTORS OF INFLUENCE ON FORMATION OF COMPETITIVE CAPACITY OF THE ENTERPRISE. //Economy and Management.–2013.–№1.–P.62.

The concept, essence of competitive capacity of the enterprise are considered. The structure of competitive potential and the factors influencing its formation is analyzed.

Stupnytska T. METHODOICAL APPROACH TO ANALYZING THE EFFECTIVENESS OF THE COMPANY'S SHARE CAPITAL. //Economy and Management.–2013.–№1.–P.70.

Considered indicators of the efficiency of capital, marked private and generic indicators suggested a methodical approach to cost-benefit analysis of capital, for the calculation of the impact of capital proposed to use an efficiency ratio of capital company.

Volkova O.G. PROBLEM QUESTIONS of DIFFERENTIATING of PAYMENTS of CREDIT UNIONS of UKRAINE. //Economy and Management.–2013.–№1.–P.74.

The basic types of financial resources of credit unions of Ukraine are considered: ration payments and payments (holdings) on the savings accounts of members of unions. Nature of the indicated payments, mode of their bringing in and use, rules of taxation and degree of profitability, is exposed. Distinctions are exposed between the existent types of payments of credit unions. The value of every type of payments is certain in the financial providing of credit unions.

Vyazovyk S.M. SYSTEMATIZATION OF SCIENTIFIC VIEWS ON THE NATURE OF THE ECONOMIC CRISIS. //Economy and Management.–2013.–№1.–P.79.

Systematic review of the scientific theories of business cycles and crises, and views on the nature of the crisis are considered. On this base the main properties of the economic crisis are highlighted.

Garmashova Olena DEVELOPMENT OF THE SYSTEM OF GOVERNMENTAL CONTROL OF SCIENTIFIC AND INNOVATIVE ACTIVITY. //Economy and Management.–2013.–№1.–P.86.

This article is devoted to the necessity of governmental control of scientific and innovative activity in Ukraine. The author gives a clearcut presentation of the modern state of administrative institutions in the innovative sphere. In conclusion, the paper points out the necessary changes in the system of governmental control of scientific and innovative activity in Ukraine.

Selezneva O. FINANCIAL MECHANISM OF THE EXTERNAL ECONOMIC ACTIVITY OF ENTERPRISES. //Economy and Management.–2013.–№1.–P.92.

The article reviews syntax-semantics components of organizational-economic mechanism of management market activities retail enterprises (mechanism and organizational-economic mechanism). The content elements of the investigated mechanism, such as the principles, methods, forms, and procedures are described. The author

shows her copyrights schemas of the structure and of the basic components of the methods in organizational-economic mechanism of management entity in the retail industry.

Yagupova Ekaterina. MODERN TENDENCIES OF DEVELOPMENT OF THE MORTGAGE BANKS IN THE CONDITIONS OF THE CRISIS. //Economy and Management.–2013.–№1.–P.97.

In crisis circumstances the problem of mortgage crediting in Ukraine acquires special importance. Notwithstanding the numerous state support programmes aimed at dwelling places ensuring to various population categories (young families, military officers? etc.), the problem of housing remains been in Ukraine. According to the author, this problem may be resolved by means of widening usage of mortgage crediting for purchase or constructing houses. However, this uneasy issue for Ukrainian society gives rise to many questions and problems/ The main matters in dispute are ways to reduce for mortgage crediting, to make them accessible to various strata of society population. These and other aspects of mortgage crediting are described in the article.

Hrytsynyak O. I. TOWARDS MONETARY RESEARCH TOOLS OF GOVERNMENT REGULATION OF REPRODUCTION OF LABOR. //Economy and Management.–2013.–№1.–P.103.

Annotation. In this article the author examines approaches domestic economists on monetary instruments regulating reproduction of labor. The author stresses the problem of consistency of economic instruments of state regulation of the economy with the methods of state regulation of reproduction of the labor force.

Zemlyacheva O. STAGES OF DEVELOPMENT OF INTEGRATION OF BANKS AND INSURANCE COMPANIES OF UKRAINE. //Economy and Management.–2013.–№1.–P.107.

The processes of development of integration of banks and insurance companies of Ukraine are described. The stages of development are determined integrations and basic lines, inherent to each of these stages, which are based on an existent economic situation in a country, state of the legislative and normatively-legal adjusting, indexes of development of bank and insurance sector.

Kondrativa Victoria THE OPERATIVE ACCOUNTING OF LABOUR RESOURCES OF THE SOUTHERN REGION AS A NECESSARY COMPONENT OF MANAGEMENT. //Economy and Management.–2013.–№1.–P.113.

Features of the industrial production determine the need for rational organisation of the system of operative accounting of labour ресурсів. Необхідність information of the operative accounting of labor resources will allow to regulate the production processes of the industrial enterprises. Such information should be formed in the system of operative accounting. To data of operative accounting reflect all the production processes it is necessary to rationally organize.

Mishineva O. THE EVALUATION OF FINANCIAL STABILITY OF THE ENTERPRISES WITH THE HELP OF METHODS OF FINANCIAL ANALYSIS FOR THE TRANSITION TO INTERNATIONAL FINANCIAL REPORTING STANDARDS. //Economy and Management.–2013.–№1.–P.117.

The essence of financial stability with the use of methods of financial analysis. Investigated differences in the assessment of financial stability of the enterprise according to the Russian accounting standards and IFRS, as well as the possibility of the introduction of management of financial stability on the basis of IFRS.

Skaranik S. GENEZIS OF THE THEORY OF HUMAN CAPITAL IN THE CONTEXT OF SOCIO-ECONOMIC DEVELOPMENT. //Economy and Management.–2013.–№1.–P.123.

The origin and progress of the theory of human capital are considered in the context of socio-economic development. The influence of productive capacity of a person on economic growth is analyzed on the basis of conceptions of human capital.

Fomina Y. TYPICAL ERRORS OF FAILURES IN THE PROCESS OF STAGE-BY-STAGE CYCLE OF MANAGEMENT CHANGES IN ORGANIZATION. //Economy and Management.–2013.–№1.–P.128.

Essence of changes is considered as large-scale organizational transformations and stage-by-stage cycle of management changes, characteristic for the Ukrainian companies in modern operating conditions. Typical errors are considered from the digit of «soft factors», meetings during the different stages of cycle of changes in organization.