

Vetrova N., Tereshenko N. REGARDING THE EXPERT APPROACH TO MINIMUM VALUE ASSESSMENT OF LAND IMPROVEMENTS IN THE CRIMEA. //Economy and Management.—2012.—№5.—P.8.

The paper presents an approach to the assessment of the minimum cost of land improvements that can ensure the implementation of existing legislative provision governing the activities of real estate market participants in Ukraine. Assessment procedures based on expert method have been substantiated, the average value of the minimum performance improvements in regions of the Crimea have been calculated.

Abdrakhmanova A. CHARACTERISTICS OF PERFORMANCE MANAGEMENT FOR UKRAINIAN STATE POST «UKRPOSHTA». //Economy and Management.—2012.—№5.—P.15,

The article provides critical analysis of the concept of performance management for a company. Characteristics of the process of performance management have been determined regarding Ukrainian state post «Ukrposhta» which is based on the development and implementation of key performance indicators system, calculation of the integral indicator, and also estimation of balanced development of the company.

Vysochina M. FACTORS OF MANAGEMENT DECISION MAKING. //Economy and Management.—2012.—№5.—P.21,

The analysis of approaches to selection of factors that influence the process of management decision making has been carried out. The system of factors that affect the process of management decision making is formed through creation of cause-and-effect diagram. The primary, secondary and tertiary factors have been selected in the diagram.

Kuzmynchuk N.V. MECHANISM OF STATE REGULATION. //Economy and Management.—2012.—№5.—P.26,

The paper has formulated mechanism of state regulation in a region, based on the harmonization of economic interests of state bodies with the interests of subjects of the environment, resulting in a given specific activity makes it possible to maintain an adequate level of functioning, and includes some local mechanisms: identification of management problems in government regulation, problems forecasting mechanism, adaptive management, state regulation management decision making.

Bogachev S.V., Tarasevich E.V. PERSONNEL ADMINISTRATION AS A CONSTITUENT OF ORGANIZATIONAL AND ECONOMIC SUPPORT OF CITY MANAGEMENT. //Economy and Management.—2012.—№5.—P. 32,

The problems of personnel administration in the process of improvement of organizational and economic support of city management have been considered. The state of personnel management has been analysed and a conclusion has been made about the necessity to provide highly qualified personnel for city economy, and also the necessity to raise labour productivity of employees of local self-government bodies and municipal administrative personnel.

Lyubohynets L.S. ANALYSIS OF COMPONENTS OF INTEGRAL HUMAN DEVELOPMENT INDEX ON REGIONAL LEVEL. //Economy and Management.—2012.—№5.—P.37,

The article defines theoretical approaches to the methodology of determining human development on regional level; describes components of the integral index of HRD and presents its assessment.

Efremov A. ESSENCE OF OPTIMIZATION MODELLING OF REGIONAL ECONOMY. //Economy and Management.—2012.—№5.—P.43,

Scientific propositions, exposing the essence of the optimum approach to the modelling of economy on a regional level, have been considered. The analysis of influence of major conditions and factors, inducing the objective necessity of optimization of regional management has been carried out.

Pashentsev A. I. SYSTEMATIZATION OF ECOLOGICAL SAFETY HAZARDS OF RECREATIONAL TERRITORIES. //Economy and Management.—2012.—№5.—P.55,

The classification of ecological safety hazards of recreational territories has put forward with the explanation of their type, essence and character.

Dorohovsky O.M. PROBLEMS AND PERSPECTIVES OF TRANSPORT AND LOGISTICS SYSTEM OF UKRAINE. //Economy and Management.—2012.—№5.—P.60,

The article is devoted to the problems and prospects of development of transport and logistics system in Ukraine. The main hazards for economic security of Ukraine in transport industry have been identified.

Nazarova L. NEED FOR TARIFF SHELTER FOR DOMESTIC MARKET OF AGRICULTURAL PRODUCTS IN UKRAINE. //Economy and Management.—2012.—№5.—P.65,

The article investigates the need to protect the domestic market for agricultural products in Ukraine. It has been determined that the tariff policy regarding agricultural products in Ukraine is protectionistic in its nature. Experience in promoting agricultural exports, as well as in the formation of tariff protection in other countries has been reviewed.

Tomilin A. A. REGULATION OF INTERSECTORAL RELATIONS EQUIVALENCE IN AGRIBUSINESS: THEORETICAL ASPECTS. //Economy and Management.—2012.—№5.—P.70,

The paper analyzes nonequivalent intersectoral relations in the agricultural sector of the economy. Questions of equivalence of intersectoral exchange in agribusiness have been disclosed. A determination cycle and regulating effect of nonequivalence on the economic development of agriculture have been elaborated.

Hrytsenko L. FUNCTIONAL MODELS OF STATE INVESTMENT POLICY REALIZATION. //Economy and Management.—2012.—№5.—P.76,

Functions of government in state investment policy realization have been studied and author's approach to functions distribution in investment management process has been proposed. The role of state in investment process in accordance with its functions has been researched. The necessity of implementation of efficient models and mechanisms of state and private sector cooperation in state investment policy realization has been justified.

Semikina M. V. PECULIARITIES OF INTERRELATION OF LABOUR MOTIVATION AND NATIONAL LABOUR MINDSET. //Economy and Management.—2012.—№5.—P.85,

On the basis of analysis of wide circle of scientific sources the author has exposed the specific characteristics of national labour mindset, which was formed under the influence of historical, cultural, economic and other factors and has predetermined the peculiarities of labour motivation in Ukraine. It has been found that the specifics of national labour mentality ambiguously influence the attitude toward labour, results of labour and economic growth rate.

Prokhorova V. V. METHODOLOGICAL FOUNDATIONS OF MANAGEMENT DECISION MAKING WITHIN THE FRAMEWORK OF ECONOMIC SECURITY OF COMPANIES. //Economy and Management.—2012.—№5.—P.92,

The paper systematises objects of economic security and classifies business environment factors and economic security subjects in an enterprise. The author has put forward an algorithm for management decision making based on economic security.

Goncharenko Ju. Ju. STRUCTURE OF MANAGEMENT CONTOUR FOR INFORMATION SECURITY OF AN ENTERPRISE. //Economy and Management.—2012.—№5.—P.97,

The concept of information security has been studied within the framework of enterprise management and the structure of management contour as aggregate of formal administrative procedures has been estimated.

Goncharenko M. L. IDENTIFYING INTELLECTUAL CAPITAL OF AN ORGANIZATION. //Economy and Management.—2012.—№5.—P.102,

The article deals with characteristics of organization's intellectual capital, summarizes opinions of different authors about its structural components; and sets forward a unique structure of intellectual capital for the present-day subjects of management.

Kuzmina N. ECONOMIC DIAGNOSTICS: RESOURCE ASPECT. //Economy and Management.—2012.—№5.—P.107,

The value of resource aspect has been considered in the system of economic diagnostics. The elements of resource aspect have been grounded. The state of enterprise diagnosis chart has been developed. It takes into account a resource aspect in aggregate of components of enterprise activity.

Pozharytskaya I. M., Frolov V. I. PECULIARITIES OF FINANCIAL AUDIT OF ELECTRONIC COMMERCE ENTERPRISE. //Economy and Management.—2012.—№5.—P.111,

The authors have presented conceptual framework of financial audit of business entities engaged in electronic commerce: planning, understanding client's business, risk estimation, software, information security

and also methods of collecting audit evidence.

Artemenko N. ESSENCE, INNER STRUCTURE AND PURPOSE OF FINANCIAL INSTITUTIONS OF PUBLIC SOCIAL SECURITY. //Economy and Management.—2012.—№5.—P.117,

The essence of financial institutions of public social security has been studied. Institutional basis of social security has been investigated. The inner structure and purpose of financial institutions in public social security has been shown.

Bezuglaya Y.E. FINANCIAL RESTRUCTURING OF RAILWAY TRANSPORT ENGINEERING ENTERPRISES: ANALYTICAL ASPECT. //Economy and Management.—2012.—№5.—P.121,

Analytical aspect of financial restructuring of railway transport engineering enterprises has been considered. The author has also investigated the process of establishing financial restructuring of an enterprise, which is considered as means to prevent possible damage from the negative impact on financial condition of the company in various aspects of its financial and economic activity that is providing profitability and sustainability of the business.

Galperina S. A. CONCEPT OF DEVELOPMENT OF LABOUR POTENTIAL OF THE AUTONOMOUS REPUBLIC OF CRIMEA AS A FOUNDATION OF LABOUR MARKET REGULATION MECHANISM. //Economy and Management.—2012.—№5.—P.126,

The author has presented key points of labour potential development concept of the Autonomous Republic of Crimea with due account for the trends and characteristics of its demographic and socioeconomic development. The set of aims and principles of the concept, main directions and priorities for implementation have also been formulated.

Demyanenko T.I. MECHANISM OF INTERACTION OF INTERNAL AND EXTERNAL FACTORS OF STRATEGIC MANAGEMENT OF INNOVATIVE INVESTMENT DEVELOPMENT OF AN ENTERPRISE. //Economy and Management.—2012.—№5.—P.133,

The mechanism of interaction of internal and external factors of strategic management of innovative and investment development of an enterprise has been elaborated. The functions of innovative and investment development of enterprise have been considered.

Gerashenko I.O. PECULIARITIES OF USING GRADING SYSTEM FOR ENTERPRISES IN UKRAINE . //Economy and Management.—2012.—№5.—P.137,

The article discusses peculiarities of grading and possibilities of its application in Ukraine, which enables the use of alternative pay system that recognizes contribution of each employee to the enterprise development. Methodology of applying grading in a company has also been given.

Kandeyeva V.V. SUSTAINABLE DEVELOPMENT OF AN ENTERPRISE IN MARKET CONDITIONS. //Economy and Management.—2012.—№5.—P.144,

The article deals with approaches to sustainable enterprise development, general prerequisites and conditions of effective self-development of primary business units. The author has characterized the environment (in relation to the enterprise), analyzed problems associated with inadequate regulatory framework, lack of a clear industrial policy and programs to support domestic producers.

Semenov A. ANALYSIS OF INTELLECTUALIZATION TENDENCIES OF WORKING POPULATION. //Economy and Management.—2012.—№5.—P.151,

The current state and tendencies of intellectual and innovative progress of national economy and regions of Ukraine have been analysed in the article. On the basis of the analysis priority directions of intellectualization of working population have been identified.

Fomenko A.V. METHODOLOGICAL PROVISION OF THE FORMATION OF ORGANIZATIONAL AND MANAGEMENT POTENTIAL OF THE FINANCIAL SECURITY OF AN ENTERPRISE. //Economy and Management.—2012.—№5.—P.156,

Methodological formation of organizational and management potential of financial security of a company has been considered. Logical structuring of this process has been conducted. The article puts forward a conceptual model of methodological provision of forming the organizational and managerial potential of financial security of an enterprise, which systematizes theoretical, methodological, analytical and conceptual blocks.