

2011
№ 5

ECONOMICS AND MANAGEMENT

SCIENTIFIC-PRACTICAL JOURNAL

Table of contents

Theory and practice of management

Vasyliiev A. I. Present-date forms of control in of water-management administration	8
Vetrova N. M., Kuzmina N.V Economic diagnostics of enterprise performance: substantiation of diagnostics method	12
Vorobyova E.I. Financial provision of investments of small-scale businesses	18
Lyashenko V.I., Pidoricheva I.Y. Integration forms of interaction in the innovation chain: present state and prospects of development in Ukraine	25
Mikhaylenko V. M., Arefiev V. O. Methodical approach to estimation of strategic constituent of financial safety of railway transport manufacturing industry	36
Yachmeneva V. M, Kalchenko L.A. The economic essence and classification of services, aimed at satisfying the needs and wishes of man	44

Regional economy

Pasieka S.R. Evolution of scientific interpretation of social and labour potential of a region	52
Polishuk E.A. Specifics of institutional factors in tourism industry development in Autonomous Republic of Crimea	59
Syomkina T.V., Tarasevich H.V. Social function of state: problems of socialization of economic development	63
Shevchuk Y. V. Simulation of motor transport infrastructure	68

Economy of enterprise

Arefyeva O.V., Kondrashevskaya O.G. Efficiency of implementation of mechanism of financial management in machine building industry	74
Vakhovska M.U. Logistic auditing in Ukraine: essence and characteristics	82
Krushevskiy A. V, Sidorenko Y.V. Forecasting and modeling of development of urban electrical transport enterprises	90

Pozharytskaya I.M. Conceptual bases of personnel audit as type of public accounting services	98
Skorokhod A.B. Application of method of fuzzy analytical hierarchies for estimation of competitive positions of an enterprise	104

Economy of wildlife management and ecology

Ivanov A. N. Pricing in recreational and health-improving land-utilization	111
Shvets Y.Y. Analysis of key trends and approaches to sustainable development of tourism industry	118

Scientific reports

Bilega O.V. Development and principles of operation of innovation industrial clusters in the economy of state and region	123
Dotsenko N. A. Influence of price factor on dynamics of tourist traffic in Ukraine	127
Zaporozhets T. S. Basic ways to secure competitiveness of economic potential of machine-building enterprises	132
Kutsenko S.V. Factors of port services competitiveness	137
Mirgorodskaya A.P. The essence of concept «enterprise potential» and its role in potential of an enterprise	144
Navka P.I. Substantiation of application of economic mechanisms in the sphere of physical culture and sport	150
Rudenok A.Y. Application of system of employee rating for the purpose of establishing extra benefits	156
Sushko N. A. Current issues in tourism industry of Crimea	163
Chobitok V.I. Methods of estimation of competitiveness potential of machine-building enterprises	168
Resumes (russian)	175
Resumes (ukrainian)	179
Resumes (english)	183
Our authors	187