

Efremov A. ADMINISTRATIVE AND MANAGERIAL REFORM: ADVANTAGES AND DISADVANTAGES. //Economy and Management.-2011.-№1.-P.10.

Essence of reform of administrative and managerial machine has been exposed and doubts about the efficiency of this process have been voiced. The author has grounded the reasons, which will not allow getting the desired result from this large-scale company. Observations have been made as to the mechanism of decentralization of public management, with the help of which it is possible to bring the system to optimum balance of state administration and local self-government when the organs of local self-government will be able to effectively manage thus providing further socio-economic development of municipal organizations.

Vetrova N.M. SPECIFICS OF FORMING OF CURRENT ENTRANCE TOURIST TRAFFIC FLOW INTO CRIMEA. //Economy and Management.-2011.-№1.-P.17.

The article considers current tendencies of forming of entrance traffic flow of holidaymakers to Crimea from 2000 to 2010 based on findings of investigation of passenger traffic, its structure according to the types of transport and on the purposes of rest. The structural changes of passenger traffic including the peculiarities of holiday seasons have been exposed.

Pavlov K. V. INTERCONNECTION AND TWO-WAY INFLUENCE OF MACROECONOMICS AND REGIONAL ECONOMY. //Economy and Management.-2011.-№1.-P.23.

The article demonstrates the necessity to include regional and municipal economic subjects into macroeconomic models along with five known subjects of management. And also practical consequences of such an increase of management subjects, utilized in macroeconomic models, have been determined.

Pozharytskaya I.M. FORMS OF CONTROL IN DIFFERENT SCHOOLS OF MANAGEMENT. //Economy and Management.-2011.-№1.-P.27.

The role and forms of control in each school of management have been defined. The author has specified basic forms of control in process, system and contingency approaches to management.

Uskov I. V. ORGANIZATIONAL STRUCTURE AND SPECIFICS OF BUDGETARY POLICY ESTIMATION AT THE LOCAL LEVEL. //Economy and Management.-2011.-№1.-P.31.

Basic directions of budgetary policy development at the local level have been defined. The author has developed a system of efficiency estimation of fiscal policy implementation at the level of territorial entities.

Rogatenyuk E. V. ESSENCE OF LEASING: ECONOMIC ASPECT. //Economy and Management.-2011.-№1.-P.38.

Economic and legal constituents of leasing have been considered. The author has clarified the essence of leasing as an economic category, specific form of financing of investments in capital assets, unique financial mechanism, credit variety and type of entrepreneurial activity.

Prokhorova V. V. BUILDING A COMPETENCE ORIENTED APPROACH IN ECONOMIC DEVELOPMENT MANAGEMENT OF ENTERPRISES. //Economy and Management.-2011.-№1.-P. 48.

The article puts forward a model of building a competence oriented approach and research of influence of ICT-competence (informational and communication technologies) on forming of willingness of industrial enterprises managers to implement reflexive management in the process of economic development management of enterprises.

Berezhnaya I.V., Smirnova E.A. STRUCTURAL MODEL OF REGIONAL INNOVATIVE SYSTEM. //Economy and Management.-2011.-№1.-P.54.

The article contains theoretical approaches to determination of component structure of the regional innovation system. The author has proved necessity of separation of scientific-educational, infrastructural and enterprise subsystems, and also subsystem of resource provision as main constituents of regional innovative system model.

Dmitriyeva V.O., Vishnyakova I.V. EXTENDING THE CRITERIA AND CHARACTERISTICS OF KINDS OF CLUSTERS AND DEVELOPMENT OF THEIR FACET CLASSIFICATION. //Economy and Management.-2011.-№1.-P.60.

Ambiguity of definition of "kind of cluster" has caused appearance of variety of different classifications,

based on the use of hierarchic system. The problems of hierarchic classifications are associated with duplication, ambiguity of approaches to formation of the criteria, characteristics, etc. The article puts forward 1) fundamentally new approach to classification – “facet”; 2) fundamentally new classification criterion – “according to the level of influence on competitiveness” with characteristics “area”, “region”, “country”; 3) fundamentally new characteristic “according to the composition of participants” - “consolidated cluster”.

Nezdoyminov S., Andreeva N. ORGANIZATION AND ECONOMIC MECHANISM OF INTRODUCTION OF CLUSTER STRATEGY DEVELOPMENT OF AGRICULTURAL TOURISM IN A REGION. //Economy and Management.-2011.-№1.-P.65.

The modern trends of strategy development of agricultural tourism and regional management in the field of recreation have been investigated. The main problem of regionalization of activity of enterprisers in agricultural tourism industry has been defined. Organization and economic mechanism of implementing a cluster strategy for regional development of agricultural tourism has been put forward.

Shvets Y.Y. THEORETICAL ASPECTS OF TOURISM IN A REGION: THE CONTENT AND BOUNDARIES OF THE CONCEPT. //Economy and Management.-2011.-№1.-P.71.

Tourist area is a territory possessing recreation resources which are attractive to a tourist, developed infrastructure and tourism organization system. Tourist areas are distinguished by the following main features: time of creation, historical features of the formation; natural, historical and cultural, socio-economic competitive advantages, level of tourism infrastructure development, tourism specialization. Based on these characteristics the classification of tourist areas has been developed.

Melnikova N.V. STRUCTURING OF FACTORS INFLUENCING BALANCED DEVELOPMENT OF A RESORT TERRITORY. //Economy and Management.-2011.-№1.-P.75.

Theoretical approaches to systematization of factors influencing balanced development of a resort territory have been investigated in the article. On the basis of the theoretical researches that have been carried out we have proposed to structure the factors, influencing the balanced development of a resort territory, by means of selection of two integral groups – internal and external factors.

Pashentsev A.I., Uniyatova O.A. FEATURES OF ENVIRONMENTAL INSURANCE IN FRANCE. //Economy and Management.-2011.-№1.-P.82.

The peculiarities of development and current state of environmental risk insurance in France have been studied. Comparative characteristic of the major insurance companies of environmental risks in France has been presented. The basic features of the French market for environmental insurance have been outlined.

Arbuzova T.A. ASSESSMENT OF AGRICULTURAL SECTOR WITH STRATEGIC OBJECTIVES OF ECONOMY OF A REGION IN VIEW. //Economy and Management.-2011.-№1.-P.87.

The article examines the approaches to definition of economic nature of food security of a region, and investigates theoretical approaches to assessing food security in a region. Results of the study have made it possible to systematize definitions of qualitative characteristic of agricultural products and the level of provision of the population with food.

Buyak M. SOCIAL PRECONDITION OF HUMAN CAPITAL FORMATION. //Economy and Management.-2011.-№1.-P.94.

The author discloses the social factors of human capital formation in the region and made their generalization and classification. The phases of human capital are arranged. The development of Ivano-Frankivsk regional social factors is analyzed. The importance of investing in the social sphere of the region is emphasis, as the essential background of human capital formation.

Yegorchenko T. I. THE ROLE OF POWER SECURITY IN THE CONTEXT OF CURRENT PROBLEMS OF SOCIAL AND ECONOMIC DEVELOPMENT. //Economy and Management.-2011.-№1.-P.99.

The role of power security in the context of modern problems of social and economic development have been considered, various aspects of definition of «power safety» depending on level of provision have been studied, the author's definition of «power safety» has been put forward.

Kirsanova A. FACTORS, FACTOR EFFECT AND FACTOR EFFICIENCY IN MARKET ECONOMY. //Economy and Management.-2011.-№1.-P.104.

//Economy and Management.-2011.-№1.-P.The essence of concepts “resources”, “factors of production”, “factors” is specified. It is offered to consider time, and also the information and energy as a part of a new separate category “factor-resource”. It is offered to enter into a scientific turn the terms “factor effect” and “factor efficiency”; the relation of production efficiency and economic efficiency of production with factor efficiency is established. It is proved that efficiency of agrarian production is process.

Klimenko S. O. CAPITALAS DETERMINANT OF ENTERPRISE PERFORMANCE. //Economy and Management.-2011.-№1.-P. 113.

The article investigates the essence of capital at microeconomic level, outlines basic forms of its manifestation, structure, descriptions and classification signs; and formulates the tasks for a capital management.

Linskiy D. V. INDICATORS OF SOCIO-ECONOMIC DEVELOPMENT OF A RECREATIONAL AREA (ILLUSTRATED BY THE AUTONOMOUS REPUBLIC OF CRIMEA). //Economy and Management.-2011.-№1.-P.118.

The article describes the features of territorial socio-economic analysis; proposes indicators of socio-economic development of the recreation region that make it possible to detect main tendencies; contains structural changes in social and economic spheres of the region.

Malkov S. V. ECONOMIC AND LEGAL ASPECTS OF E-BUSINESS. //Economy and Management.-2011.-№1.-P.123.

Economic and legal aspects of e-business have been considered as well as the development of this business at the state level.

Murava-Sereda A. V. PATTERNS OF INNOVATION DEVELOPMENT OF NATIONAL ECONOMIES. //Economy and Management.-2011.-№1.-P.127.

The regularities of formation and development of knowledge economy have been investigated in the article. On the grounds of empirical data obtained from processing statistical information the author has specified the groups of countries, studied importance of efficiency and mobility of organizational-economic mechanism for the process of building and development of knowledge economy.

Novosad I. G. TOOLS OF MOTIVATIONAL MECHANISM FOR THE DEVELOPMENT OF PROBLEM REGIONS. //Economy and Management.-2011.-№1.-P.133.

The article considers the role and place of motivational mechanism in encouraging development of problem regions. The system of motivation tools of development of problem regions has been improved, classification of motivation tools for sustainable development of problem regions has been worked out.

Priymak N. S. ORGANIZATION OF INTRODUCTION OF DEPRECIATION POLICY OF EFFECTIVE TYPE ON GZK OF KRIVBAS. //Economy and Management.-2011.-№1.-P.139.

In article the essence of an amortization policy of effective type is considered. The organizational mechanism of its introduction and an efficiency estimation is opened. The author offers tactical targets and ways of introduction of amortization policy GZK

Chichkan A. I. ON PROBLEMS OF BALANCE IN THE FUNCTIONING AND DEVELOPMENT OF REGIONS. //Economy and Management.-2011.-№1.-P.143.

The paper analyzes current state and problems of balanced state of Ukraine's regions. A critical analysis of normative-legislative acts which regulate the regional development has been presented. The necessity to expand the number of indexes for determining the level of disproportions in territorial development has been grounded. The author has offered the use of index of regional development according to the indicator of gross added value. Suggestions as to creation of instruments of stimulation of regional development have been put forward.