

Efremov . ESSENCE OF SOCIAL AND ECONOMIC DEVELOPMENT OF MUNICIPAL ORGANIZATIONS. //Economy and Management.-2009.- 4.-P.7.

Essence of the process of social and economic development of municipal organization (MO) and approach to the solution of this problem have been determined. It has been proved, that when forming the development project of municipal organization it must be regarded as a social and economic system with the corresponding structural constituents. It is on its base that the author considers the appropriate mechanism of development and realization of projects of social and economic development of MO.

Dubrovskaya Y. THEORETICAL POSITIONS OF ACCOUNT RECEIVABLE MANAGEMENT. //Economy and Management.-2009.- 4.-P.16.

The article investigates the essence of conception of account receivable management on the basis of critical analysis. Consequently the author's vision has been suggested. The subject and object of account receivable management have been identified. The tasks and principles of account receivable management have been systematised and presented.

Ivanov M.F. ECONOMICAL AND MATHEMATICAL MODELS OF CREATING COMPETITIVE VARIANTS OF ORGANISATIONAL AND ECONOMIC MECHANISM TO PROMOTE INNOVATIVE INVESTMENT ACTIVITY IN REGIONS. //Economy and Management.-2009.- 4.-P.21.

The author puts forward economical and mathematical models for creating competitive variants of organizational and economical mechanism to promote innovative investment activity on the regional, enterprise level and on the level of corporation with simultaneous interaction on the state level.

Plugar E. V. EVOLUTION OF CONTROL FUNCTION IN ENTERPRISE MANAGEMENT. //Economy and Management.-2009.- 4.-P.28.

The article dwells upon the function of control in enterprise management in the evolution of theory and practice of management. The aims, contents and control instruments offered by different schools of management have been pointed out.

Smirnova E. A. THEORETICAL ASPECTS OF DETERMINATION OF NATURE OF INVESTMENT AND INNOVATIVE PROCESSES. //Economy and Management.-2009.- 4.-P.33.

In the modern economic conditions of management the study and explanation of scientific bases of investment and innovative processes is an important aspect of social and economic development of a region predetermining competitiveness of managing subjects by means of introduction of new methods of organization and technique of production. Scientific approach to determination of concepts «innovation», «innovative process», «investment», «investment process» has been analysed. Interconnection of these definitions has been described.

Chorna M.V. GROUNDS FOR NEW MANAGEMENT PARADIGM. //Economy and Management.-2009.- 4.-P.38.

Transformation of traditional approach to management and its modern features have been investigated. The necessity to form a new management paradigm and its basic positions have been grounded.

Tsarenko N.V. ESSENCE OF CONCEPT OF CORPORATE CULTURE IN MARKET ECONOMY. //Economy and Management.-2009.- 4.-P.43.

Traditional vision of corporate culture has been analysed. Preconditions, terms and factors, influencing on development of corporate culture have been revealed. The conceptual structure of corporate culture of an enterprise within the framework of the conducted research has been specified.

Berezhnaya I.V., Mihurinskaya K. A. FREE ECONOMIC ZONES AS A FORM OF ORGANIZATION OF ECONOMIC ACTIVITY IN A REGION. //Economy and Management.-2009.- 4.-P.47.

Approaches to the typification of free economic zones as the most progressive form of organization of economic activity in a region are considered in this article. The results of the analysis of foreign experience of functioning of free economic areas are presented, as well as the terms, predetermining possibility of their organization within the framework of the regional society system.

Vetrova N. M. SUSUTAINABLE DEVELOPMENT OF TERRITORIAL SOCIAL AND ECONOMIC SYSTEMS: HUMANIZATION OF MANAGEMENT. //Economy and Management.-2009.- 4.-P.51.

The features of humanization of development of territorial production and settlement agglomerations have been considered in the article. The author takes into account the specifics of control object, functions and structural constituents of the systems.

Savasteeva O.N. THE STATE TREASURY OF UKRAINE AND THE PROCESS OF ADMINISTRATION OF BUDGET ON DIFFERENCE LEVELS. //Economy and Management.-2009.- 4.-P.55.

The article is devoted to essence of treasury service of administration of budgets on the state and local levels. The principles of functioning of the State Treasury in Ukraine have been considered. The author puts forward proposals for treasury system reforming and reveals the complex of necessary measures.

Shurda K.E. GEOGRAPHIC INFORMATION MONITORING SYSTEM AS A TOOL FOR ECONOMIC AND ENVIRONMENTAL PLANNING. //Economy and Management.-2009.- 4.-P.59.

The author considers opportunities of geographic information monitoring system when this system is involved in managerial decision-making system in development of Ukraine and its maritime regions. Such system includes a weather-climatic and economic development monitoring under of unstable ecological conditions in the country.

Vorobyov Y.N., PRIMOSTKA L.O. TAXATION MANAGEMENT ON THE LEVEL OF BUSINESS ENTITY. //Economy and Management.-2009.- 4.-P.65.

Three basic directions of realization of taxation management of an enterprise are exposed in the article. The author reveals the essence and nature of taxation control at an enterprise depending on direction under study.

Dmitruk E. V., Mostenskaya T. L. THE MECHANISM OF INTRODUCTION OF PROCESS ORIENTED SYSTEM OF MANAGEMENT IN TOURIST INDUSTRY. //Economy and Management.-2009.- 4.-P.71.

This article analyzes the activities of recreational establishments as an integrated system of the business processes, the stages of the management activities in case of their introduction in the system of management.

Igoshin M.M. EFFECTIVE MANAGEMENT OF LABOUR POTENTIAL IN TOURIST INDUSTRY IN THE CRIMEA. //Economy and Management.-2009.- 4.-P.79.

The author puts forward the algorithm of effective labour potential management of an enterprise and society as a whole.

Rashupkina V.N. MODELLING THE MECHANISM OF BUDGETING IN MINING AND SMELTING INDUSTRY. //Economy and Management.-2009.- 4.-P.84.

The author grounds the mechanism of budgeting, which implies creation of separate integral self-controlled systems, each of which is responsible for definite direction of the use of resources and profit earning. This method will provide unity of approaches, estimations, effective management of financial and economic activity, minimization of charges, promotion of economic activity and solvency in mining and smelting industry.

Rybnikova N.O. IMPROVING THE DEVELOPMENT OF TARGET FIGURE SYSTEM IN THE FRAME OF THE GENERAL INFORMATION AND ENTROPY CONCEPT OF DEVELOPING SYSTEMS. //Economy and Management.-2009.- 4.-P.89.

Applying general ideas of information and entropy conception to improve target figure system development has been proposed. Adapted theoretical regulations are transformed into the procedure of defining the level of perfection of target figure system used at an enterprise and the scheme to choose the most appropriate target figure system from the ones formed within prominent managerial trends.

Svyatokho N. V. ANALYSING THE METHODOICAL APPROACHES TO ESTIMATION OF EFFICIENCY OF COSTS OF NATURE-CONSERVATIVE MEASURES OF INDUSTRIAL ENTERPRISES. //Economy and Management.-2009.- 4.-P.96.

Methodical approaches to the estimation of efficiency of costs of nature-conservative measures of

industrial enterprises have been considered. Their advantages and disadvantages are exposed, as well as the necessity to develop the method of estimation of overall efficiency of nature-conservative measures and its cost for a separate industrial enterprise.

Tsopa N. V. METHODS AND APPROACHES TO THE ESTIMATION OF FUNCTIONING OF INDUSTRIAL ENTERPRISES. //Economy and Management.-2009.- 4.-P.102.

Existent methods and approaches to the estimation of functioning of industrial enterprises have been examined. Requirement for the system of indexes of estimation of functioning of industrial enterprise have been put forward. The author suggests a unique method of estimation of functioning of an industrial enterprise.

Shabashova L.A., Vetrova N.M. INFORMATIONAL SUPPORT OF MARKETING ACTIVITY OF ENTERPRISES. //Economy and Management.-2009.- 4.-P.110.

In the conditions of goods market saturation and aggravation of competitive struggle market information becomes one of the basic resources in the activity of any enterprise. Therefore there is an increasing demand for modern and high-quality information for the most Ukrainian enterprises functioning in market conditions.