

Azarenko E.V., Divizinyuk M. M., Rybko V.V., Smychkov E.E., Shumeyko I.P. THE SPEECH INFORMATION CONTROL - ONE OF THE MAIN COMPONENTS OF ECONOMIC SAFETY OF AN ENTERPRISE. //Economy and Management.-2009.-№1.-P.7.

The article shows that one of the main channels of information leakage defining economic safety of the enterprise is the speech channel.

Vorobyova E.I. ANALYSING THE TENDENCIES IN INVESTMENT ACTIVITY OF UKRAINIAN BANKS. //Economy and Management.-2009.-№1.-P.10.

The article deals with basic tendencies of investment activity of Ukrainian banks. It has been established that slowdown of credit activity promotes bank institutions to invest their assets in securities. Prominent banks of Ukraine prefer credit activity, small banks prefer to invest in securities.

Ivanov S. V. METHODOLOGICAL FOUNDATIONS OF INVESTMENT PROJECT MANAGEMENT. //Economy and Management.-2009.-№1.-P.17.

The article offers a new approach to the methodological foundations of investment project management. Methodological foundations of investment project management influences the investment project management.

Lovinska L. BOOKKEEPING AS UKRAINIAN INFORMATIONAL BASE FOR INTEGRATION WITH EUROPE. //Economy and Management.-2009.-№1.-P.23.

The article highlights the concepts for the bookkeeping reform in Ukraine. The research of the concepts is provided in 4-volume study "Bookkeeping and Financial Control as Ukrainian Information Base Component for Integration with Europe". It is the bookkeeping normative and legal base adaptation to European Union legislation as well as to the international bookkeeping and financial accounting standards that is considered to be the key line of bookkeeping development.

Tsvetkova I.I. MODEL OF MANAGEMENT REFLECTION AS SOCIAL MANAGEMENT TECHNOLOGY. //Economy and Management.-2009.-№1.-P.29.

In the current economic conditions the special significance is attached to the personality of leader, his capability for a reflection management, and self-management. To achieve social goals of any organization the special type of leader is needed – social leader with certain socially-psychological and professional qualities. Herein application of the developed algorithm of activity of leader will help in a model of management reflection.

Yarosh O.B. INSTITUTIONAL INDICATORS, THEIR VALUE AND ROLE IN SUSTAINABLE DEVELOPMENT OF UKRAINE. //Economy and Management.-2009.-№1.-P.35.

The integral institutional indices of sustainable development have been and developed analysed, combining the international requirements and adaptation of them to the conditions of this country.

Zhernovaya E.V. SOURCES AND DIRECTIONS OF INVESTMENT IN REGIONS OF UKRAINE. //Economy and Management.-2009.-№1.-P.39.

The article analyzes the dynamics of investment activity in Ukraine in 2002-2007, identifies sources and directions of investment, and also reviews the regional dimension of investment activity. Factors influencing status and development of this activity have been specified.

Zhikhov O. POTENTIAL KERNELS OF INNOVATIONS IN THE STRUCTURE OF THE REGIONAL PUBLIC SYSTEM. //Economy and Management.-2009.-№1.-P.44.

The social and economic models of co-operation of man with an environment have been analyzed to outline regional features of origin of possible innovations. Development of methodical recommendations is grounded in relation to the exposure of sources of possible innovative activity within the limits of every industry of economy in particular.

Ivanov M. MOTIVATION OF THE EFFECTIVENESS FUNCTIONS OF ECONOMICAL AND MATHEMATICAL INVESTMENT ACTIVITY ACTIVATION METHODS IN UKRAINIAN REGIONS. //Economy and Management.-2009.-№1.-P. 51.

The article deals with the economical methods of region's marketability promotion under worldwide crisis. The innovative investment models have been worked. Main and integral functions of regional innovative investment activity promotion have been grounded.

Malakhova V. CLUSTER APPROACH TO DEVELOPMENT OF CONSTRUCTION INDUSTRY OF A REGION. //Economy and Management.-2009.-№1.-P.57.

The problems of structural changes in construction industry of a region have been considered. Conceptual approach to determination and identification of structural elements (clusters) within the construction industry has been suggested.

Pavlov O. RECREATION AND HEALTH-IMPROVING FUNCTION OF RURAL TERRITORIES OF UKRAINE. //Economy and Management.-2009.-№1.-P.62.

The author determines the destination and substance of recreation and health-improving function of rural territories of Ukraine, describes the services and facilities pertaining to this industry.

Rogatenyuk E.V. MECHANISM OF PROVIDING BALANCED PRICES ON CONSUMER MARKET. //Economy and Management.-2009.-№1.-P.67.

The basic approaches to interpretation of essence of price mechanism have been reviewed. Basic principles of consumer market segmentation and classification of pricing factors have been outlined. Mechanism of providing balanced prices on consumer market has been developed.

Semyonov V.F. CO-OPERATION IN THE FIELD OF REGIONAL MANAGEMENT OF RESIDENTIAL BUILDINGS. //Economy and Management.-2009.-№1.-P.73.

The basic problems of integration transformations in the field of construction and maintenance of housing stock have been highlighted. Peculiarities of integration processes in housing and communal services have been analysed.

Vysochina M.V. ESSENCE OF CONCEPT OF «EFFICIENCY OF ENTERPRISE MANAGEMENT»: FUNCTIONAL APPROACH. //Economy and Management.-2009.-№1.-P.77.

Essence of concept «activity of an enterprise» has been clarified. The key functional subsystems of enterprise have been selected. The author defines the essence of concepts «enterprise management» and «efficiency of enterprise management» in the aspect of functional approach.

Yergin S.M. ECONOMIC EVALUATION OF POSITIVE EFFECTS OF MONOPOLIZATION PROCESS. //Economy and Management.-2009.-№1.-P.82.

Positive economic effects of monopolization process of a market has been revealed in the article. Saving on the expenses of monopolist against the losses of society from a monopoly and influence of the licensing system on the sector of mineral resources and mining have been estimated.

Ryvkina O.L., Chorishko A.A., Orechov D. O. APPROACHES TO MONITORING OF THE OBJECTS OF CONTROL IN THE PROCESS OF IMPLEMENTATION OF AN ENTERPRISE STRATEGY. //Economy and Management.-2009.-№1.-P.88.

On the basis of study of essence of approaches of monitoring, composition and peculiarities of objects of control in the process of implementation of an enterprise strategy, the the sum total of methods of measuring and tracking of the state of these objects has been proposed.

Sushkova O. E. THEORETICAL BASICS OF TAX REGULATION. //Economy and Management.-2009.-№1.-P.93.

The article is devoted to research of nature and essence of tax regulation, determination of descriptions, signs and primary characteristics of this concept, theoretical and practical estimation of the role and sense of the tax regulation in the economy and life of society.