

Vaneyeva I. V., Sivolap A. V. METHODS OF INVESTMENT PROJECTS ESTIMATION // Economy and Management.-2008.-№5.-P.7

The indices of efficiency of investment projects are considered. Basic approaches to and features of calculation of the indices of project efficiency are shown. The design models of discount index are analyzed. The chart of cash assets flow of an enterprise is given.

Olkhovaya G. MANAGEMENT CONSULTING OF AGRARIAN ENTERPRISES ABROAD: THE EXPERIENCE AND DEVELOPMENT TRENDS. //Economy and Management.-2008.-№5.-P.14.

The world experience and global development trends of managing consulting of agrarian enterprises are analyzed. The directions, which adaptation may increase the efficiency of agrarian consulting in the Ukraine are defined. They are the advantages of the pluralistic management consulting model, re-orientation from supply toward the satisfaction of demand, the use of information technology, the combination of market and public mechanisms of the regulation of management consulting in agribusiness.

Pyzhynskiy Y. I., Brustinov D. V. FORMING THE CONCEPTION OF CORPORATE CULTURE //Economy and Management.-2008.-№5.-P.20.

The article considers the organization development as an economic term. The importance of using the cultural instruments when forming organization culture is emphasized. The necessity of perceiving external and internal conditions in terms of organization culture development to create an effective management is determined. The article deals with the basic factors of influence on formation of corporate culture, it determines the important stages and directions of company's operations concerning the mechanism of corporate culture formation when entering global market.

Frolov V. I. DEVELOPMENT OF AGRARIAN ENTERPRISES STRATEGIC CONTROLLING TOOLS //Economy and Management.-2008.-№5.-P.26.

The article discloses approach to strategic estimation (controlling) of the enterprises activities based on the balanced system of indicators (BSC), describes the technique of creating and using this system and suggests a BSC of an agricultural enterprise.

Tsvetkova I. I. PROGRAM-PERFORMING PHASE OF COMPETITIVENESS INCREASE PROGRAM FOR PERSONNEL OF AN ENTERPRISE //Economy and Management.-2008.-№5.-P.30.

The increase of personnel competitiveness implies its considerable rise to a new level. In the program of personnel competitiveness increase we suggest to select three stages : diagnostic, establishing and program-performing. The program-performing stage of the program is directed on forecasting the intensity of impact of the factors that are beyond control of an enterprise on the competitiveness of personnel, choice of factors, intensity of impact of which on the competitiveness of personnel of enterprise must be changed, and the choice of instruments of implementation of the program.

Shtofer G. A., Tereschenko N. A., Tekutyeva A. A. PECULARITIES OF LAND EVALUATION IN UKRAINE //Economy and Management.-2008.-№5.-P.35.

Determination of land value is important for all subjects of the land relations. To solve possible problems, related to the evaluation of land, it is necessary to improve methodical and statutory base on purely scientific basis, taking into account international experience of evaluation.

Kolesnik V. I. STATISTICAL ESTIMATION OF STABILITY OF ECONOMIC GROWTH IN THE REGIONS OF UKRAINE //Economy and Management.-2008.-№5.-P.40.

The author suggests new method of evaluation of stability of economic growth in the regions of Ukraine to provide validity of conclusions on stable development of separate regions. The technique contains new approaches to the use of methods of analysis modified in accordance with regional features to determine and take into account peculiarities of investigated territories.

Kononov, V.P., Pushkarev, B.A. ROLE OF REGIONAL ECONOMIC RELATIONS IN FORMATION OF LOCAL GOVERNMENT AGENCIES //Economy and Management.-2008.-№5.-P.48.

The article analyses the issues of dynamics and state of local government, local government principles, principles of formation of local government agencies budget, mechanism of controlling the local government agencies activity, approaches to strategic planning and forecasting of local government authorities development.

Logvinovskaya S. I. REGIONAL ECONOMIC PROCESSES MANAGEMENT METHODOLOGY //Economy and Management.-2008.-№5.-P.53.

Key regional economy management trends are systematized in the article. Structural content of regional and interregional economic processes are examined for their further effective modeling.

Sribniy V. I. SOME ASPECTS OF ECONOMIC SAFETY ON REGIONAL LEVEL //Economy and Management.-2008.-№5.-P.59.

Theoretical positions of «economic safety of region» concept are grounded and some aspects of economic safety at regional level are considered.

Sushkova E. E. SYSTEM OF TAXATION AS FACTOR OF SOCIAL DEVELOPMENT OF REGION (BY THE EXAMPLE OF THE AUTONOMOUS REPUBLIC OF CRIMEA) //Economy and Management.-2008.-№5.-P.63.

The article deals with estimation of degree of tax factor influence on the level of region social development; determination of tax load level on the public profits in a region; study of role of tax from the profits of physical persons in the mechanism of regulation of population welfare level.

Uskov I. V. ORGANIZATIONAL FOUNDATIONS FOR FORMING OF INTERBUDGETARY RELATIONS IN REGIONS OF UKRAINE //Economy and Management.-2008.-№5.-P.70.

The article suggests how to organize the effective system of interbudgetary relations in Ukraine. The constituents of organizational structure of interbudgetary relations are considered and practical measures and stages of improvement of the system of interbudgetary relations are worked out.

Tsopa N.V., Zarochintseva E.V. ORGANIZATIONAL AND LEGAL ASPECT OF TOURIST INDUSTRY MANADGEMENT AND DEVELOPMENT //Economy and Management.-2008.-№5.-P.76.

The organizational and legal aspects of tourist industry management in Ukraine are considered. Tourist industry management models based on the experience of foreign countries are suggested. The negative points of tourist industry management are considered, the removal of which directly depends on active and consistent public policy.

Malakhova V. V. BETTER INCENTIVES FOR EMPLOYEES IN DEVELOPING BUSINESS ENVIRONMENT //Economy and Management.-2008.-№5.-P.82.

Peculiarities of motivation of employees in developing market economy are revealed. The author puts forward some recommendations for improvement of stimulation of the personnel.

Tsopa N.V. FORMING AND DEVELOPMENT OF HOLDING COMPANIES AS ONE OF THE TYPES OF ASSOCIATION OF ENTERPRISES //Economy and Management.-2008.-№5.-P.87.

The basic methods of forming of holding companies in Ukraine and abroad are considered. The author pays special attention to the varieties of the existing holdings. Distribution of ownership rights in holdings is considered.

Vorobyov Y.N., Kotsuiba M.P. TAXATION POLICY IN TIMES OF CRISIS //Economy and Management.-2008.-№5.-P.93.

The article examines basic propositions of state taxation policy in times of financial crisis. The authors bring up some questions of improving the taxation policy in view of world financial crisis.

Vorobyova E.I. THE ESSENCE OF BANKS AND BANKING //Economy and Management.-2008.-№5.-P.100.

The substance of modern bank is grounded in the article. The author studies the nature of banking and banking services.

Voroshilo V.V. FINANCIAL DECISIONS OF HOUSEHOLDS IN TIMES OF WORLD FINANCIAL CRISIS //Economy and Management.-2008.-№5.-P.107

The article defines concept «Financial decisions of households». Factors which affect such decision making are considered. The author studies the impact of the world financial crisis which being one of external factors affects the types of financial decisions.

Melnikova N.V. METHOD OF DETERMINATION OF CONCENTRATION OF CONTAMINANTS IN ATMOSPHERIC AIR OF RESORT TERRITORY //Economy and Management.-2008.-№5.-P.112.

The article deals with the method of determination of concentration of contaminants in atmospheric air of resort territory. On the basis of results of these principles the level of concentration of matters in atmospheric air of resorts territories of AR Crimea was defined.

Yarosh O.B. PROBLEMS IN INTERNATIONAL INSTITUTIONAL ESTIMATION OF SUSTAINABLE DEVELOPMENT //Economy and Management.-2008.-№5.-P.118.

We discuss some methodological problems in institutional steady development indicators, suggested by the United Nations. It is determined that one of the problems is related to low representativeness of the criteria in our country. Taking into account the national requirements shown in strengthening of control on implementation of international requirements and standards the author suggests the ways of improving the institutional indicators.