

Efremov A. MANAGEMENT EFFICIENCY. HOW TO ESTIMATE IT? //Economy and Management.-2008.-№4.-P.7.

It has been shown that the mechanism of management efficiency was created on the base of erroneous implication that there are the economic systems in society. The author has proved that there are no such systems in society, and all of public organizations, related to the economic process through production, distribution and consumption of national riches are socio-economic systems. The author has come to a conclusion that the index of management estimation, as relation of fund of consumption, to the quantity of population applied now does not reflect the account of social vector of efficiency. A new index has been offered.

Nikolayenko V.O. METHODS OF ECONOMIC AND MATHEMATICAL MODELING IN STRATEGIC PERSONNEL MANAGEMENT. //Economy and Management.-2008.-№4.-P.17.

The article explains the meaning of economic and mathematical modeling that deals with organizing the financial stimulation of personnel. The methodology of integral estimation of enterprise activity has been suggested, it has been used in the system of strategic personnel management of an enterprise.

Pozharitskaya I., Pilatova T.N. ABOUT METHOD TO DETERMINE THE LEVEL OF IMPORTANCE IN AUDIT. //Economy and Management.-2008.-№4.-P.26.

The article considers basic approaches to determination of level of importance of errors in audit. Method of calculation of single index of importance of errors and its further distribution according to the balance sheet items has been developed.

Sevka V., Ivanov M., Melnikova O. TECHNIQUE OF RAPID ANALYSIS OF WATER MANAGEMENT ENTERPRISES. //Economy and Management.-2008.-№4.-P.29.

The article suggests a technique of pre-diagnostic research as efficient procedure of economic diagnostics, in the system of researches which identify a condition of an object and consider specific conditions of its functioning. Directions and methods of complex system of research of economic diagnostics have been worked out. The results of such research make it possible to build a diagnostic chart and diagnostic profile of water management condition. Also the program of improvement of water supply and water processing enterprises has been developed.

Shtapauk S. S. ACTUAL TASKS OF ORGANIZATIONAL PLANNING OF INVESTMENT ACTIVITY OF COMMERCIAL ESTABLISHMENT. //Economy and Management.-2008.-№4.-P.33.

The state of the retail trade in Ukraine and features of investment activity in the industry have been analyzed. On the basis of analysis the basic tasks of organizational planning of investment activity of commercial establishment have been formulated.

Shtofer G.A. STOCK MARKET AS INDICATOR OF BUSINESS ACTIVITY. //Economy and Management.-2008.-№4.-P.44.

The estimation of business activity of macrosystems is carried out by means of stock market quotations. Indicators of business activity can seriously affect the opinion of investors about the choice of investment in the stock market.

Vetrova N.M., Kikot V. I. WORLD EXPERIENCE IN GOVERNMENT CONTROL OF SMALL BUSINESS. //Economy and Management.-2008.-№4.-P.50.

Existent world practices in the sphere of government control of small business development have been reviewed in the article.

Gutarina S. EVOLUTION OF OPINIONS ABOUT INTERPRETATION OF CONCEPT "LOCAL FINANCES". //Economy and Management.-2008.-№4.-P.56.

The process of evolution of local finances and its division into periods is considered in the article. Scientific and theoretical schools which have studied the problems of local finances have been defined. The concept of local finances has been specified.

Kogut I. PRINCIPLES OF THE LOCAL BUDGETS FORMATION IN MODERN ECONOMY OF UKRAINE. //Economy and Management.-2008.-№4.-P.62.

The article considers the principles of Ukraine budget system formation according to the legislative documents of the appropriate period. Failure to carry out certain principles of budget system have been allocated. The new approaches to principles of the local budgets formation in modern conditions of managing have been suggested.

Marchenko O.V. EVALUATION CRITERIA OF HEALTH-RESORT AND RECREATION COMPLEX COMPETITIVENESS. //Economy and Management.-2008.-№4.-P.67.

Determination of concept of the competitiveness of health-resort and recreation complex has been offered in the article. The necessity of registration of the efficiency of the system of financing as the industry's competitiveness criteria has been substantiated.

Sribniy V.I. SOME ASPECTS OF REGIONAL LEVEL ECONOMIC SAFETY. //Economy and Management.-2008.-№4.-P.71.

Theoretical positions of concept "economic safety of region" have been grounded and some aspects of economic safety at regional level have been considered.

Shameleva L.L. Belousova M. A. RESOURCE PROVIDING OF STEADY GROWTH OF ECONOMY OF A REGION. //Economy and Management.-2008.-№4.-P.75.

The attempt of development of methodical bases of mechanism of forming the resource potential of a region is presented in this work. Determination of the concepts "resource potential", "labour potential", "budgetary potential" is specified. The author classifies present resources and suggests methodology of evaluation of resource potential on the base of choice of indexes-indicators.

Vernezi S.A. , Gerchio I.Y. MODERN AUTONOMOUS HEATING SUPPLY SYSTEMS IN UKRAINE AS ECONOMIC FACTOR OF ENERGY SAVING. //Economy and Management.-2008.-№4.-P.82.

The economic aspects of decentralized heating systems have been discussed. Different types of boilers, which use different natural resources, have been compared. The model of combined heating system (warm floor - conditioner - conventional centralized system) has been presented.

Yarosh O.B. INSTITUTIONAL THEORY OF PUBLIC CHOICE IN THE SYSTEM OF NATURE MANAGEMENT CONTROL SYSTEM. //Economy and Management.-2008.-№4.-P.86.

The questions of attitude toward an environment from position of institutional theory of public choice have been analyzed. The value and role of formal and informal institutes in understanding of problems of nature management has been determined. The author puts forward a hypothesis that implementation of nature protection strategies in many respects depends on the coordination of internal and external stimulus existing in a society.

Yegorchenko T.I. CHOICE OF SOFTWARE FOR TEACHING THE IT ACCOUNTING DISCIPLINES TO STUDENTS OF ECONOMIC SPECIALITIES. //Economy and Management.-2008.-№4.-P.91.

The questions of urgency of teaching the IT accounting disciplines have been considered in the article, and also the problem aspects of choice of software products for teaching of IT accounting disciplines are exposed to the students of different economic specialities and the ways of their decision have been suggested.

Novikova G.N. MODERNIZATION OF ACCOUNTING IN BUDGETARY SPHERE IN ACCORDANCE WITH REQUIREMENTS OF INTERNATIONAL STANDARDS OF FINANCIAL REPORTING IN UKRAINE. //Economy and Management.-2008.-№4.-P.96.

Pre-conditions of reformation of accounting in a budgetary sphere in Ukraine have been considered. Basic directions of modernization of accounting in accordance with the international standards of the financial reporting are put forward.

Frolov V.I. PECULARITIES OF TEACHING METHOD OF DISCIPLINE OF "IT SYSTEMS AND TECHNOLOGIES IN ACCOUNTING". //Economy and Management.-2008.-№4.-P.101.

The specific features of discipline IT systems and technologies in accounting have been considered. The author studies the structural-logical chart of educational organization process taking into account modern terms and requirements.