

2007
№ 2

ECONOMICS AND MANAGEMENT

SCIENTIFIC-PRACTICAL JOURNAL

Table of contents

Theory and practice of management

Efremov A. Models of money estimation recreational earths Crimea off-shore area	7
Garas V.. Adjusting of development of potential of mashynostroenyia through internal and external factors of influencing	16
Dzina M.A. Method of estimation of efficiency of management by competitiveness of enterprises (on example of mashynostroenyia)	21
Kazak E.N. Types of estimation of supplies and influencing of their choice on management by wholesale enterprise	27
Svyatokho N. V. Conceptual bases of research of tourist potential of region	30

Economy of enterprise

Vetrova N., Shabashova L. State and progress trends of market of crimean industrial subcomplex of APK	36
Galperina S. Labour potential: evolution of concept in context of modern progress trends of economy	43
Madanevich U. Influence of internal transfer prices on milk unit cost	48
Поропелов Ю.С. Management by the charges of the subjects ZED in the context of providing of competitiveness	55
Pojda J. Methods of accounting costs production (at the examples of all mash industrii's enterprises)	62
Tatarintseva A. S. The experience of development of marketing relations with consumers in tourism (PLC "Dimona-aviaty")	70
Filipova N. New mechanisms of aggressive competition against high technology enterprises	76

Regional economy

Beregnaya I.V., Stefanyuk O.D. Typology of regions, as a basic element of the regionalistik	81
Baranovskiy M. O. Depression of the region of Ukraine: financial aspect	87
Ibragimova E. Infrastructure as element of complex development of region (notion vehicle)	92
Kornilo I. Regional problems of market of the housing real estate	96

Finances and credit

Asaulko V. Features of forming of exchange rate risk management system on enterprises realizing external economic activity	102
Hudz Olena The problems of capital flow management at agricultural enterprises	107
Novik L.I., Ilyushina O.N. Modern approaches in methods of calculations financial – economic indicators of tourism sphere	114

Problems of high education

Borodacheva T., Vladykina L., Garmash M., Cherkova E. Problem aspects of teaching of mathematics at professional preparation of economists	119
Gorban A.V., Gorban G.P. New methodology of higher education is in the context of modern philosophical-educational paradigm	124
Yegorchenko T. The problem aspects of teaching of accounting informative disciplines	130
Tsopa N.V. Basic directions of cooperation of the system of higher education and labour-market	135
Resumes (russian)	141
Resumes (ukrainian)	144
Resumes (english)	147
Our autors	150