

**Vorobyov Y.M.** Financial mechanism of the external economic activity of enterprises. //Economy and Management. – 2006. - № 2-3. – P.7

The author expounds the essence of financial mechanism of external economic activity of enterprises. The author discloses the inner maintenance of financial mechanism of external economic activity of enterprises.

**Andronova K.** Features of development activity of the banks of Crimea //Economy and Management. – 2006. - № 2-3. – P.13

The basic features of activity of the banks of Crimea are considered, the sources of forming of capital and obligations are exposed, directions of active operations are definite, and also the analysis of efficiency of activity of banks of region is conducted in the period of 2001-2005. Researches of indexes of rates of growth of general assets and liabilities of banks of Crimea is conducted, and the basic prospects of development of banks of region are exposed for 2006-2007.

**Vorobyov Y.M., Vorobyova O.I., Voroshilo V.V.** Insurance in Ukraine: the tendencies and peculiarities of development //Economy and Management. – 2006. - № 2-3. – P.20

The authors studied tendencies and peculiarities of development of insurance in Ukraine for the past five years. The rise of the capitalization of insurance companies, increase gross insurance bonus and insurance payments is determined. The substantiate motives energize the foreign capital in insurance market of Ukraine are substantiated.

**Katan L.I.** Financial aspects of foreign investments. //Economy and Management. – 2006. - № 2-3. – P.26

In the article, economic essence of foreign investments is considered and their classification is offered.

**Strigichenko N.** Sufficient of the personal funds and alternative cost of loan facilities as determinants of term of returning of credit //Economy and Management. – 2006. - № 2-3. – P.30

In the article there is the considered approach to the calculation of term of returning of credit on the basis of combination of existent algorithms.

**Fatyuha V.V.** Estimation of risks at acceptance of financial decisions //Economy and Management. – 2006. - № 2-3. – P.36

An article is devoted to the problem of estimation of risks, which arise up on enterprise at acceptance of financial decisions. In work is offered the classification of financial risks concern to the administrative decisions, inlaying and external factors are considered, affecting an origin and size of risk, basic methods are resulted of estimation of risks. Using an expert method, curve of risk is built and estimations of risks are calculated at acceptance of financial decisions.

**Butsenko I.N., Kozuhova N.N.** Adaptation of foreign experience of regulation of foreign trade //Economy and Management. – 2006. - № 2-3. – P.42

In the article measures of regulation of the foreign trade, used in the international practice, are described. Experience of regulation of foreign trade in foreign countries is generalized. Directions of perfection of the state influence on foreign trade activities in Ukraine are allocated.

**Gorban' G.** Evolution of theoretical approaches to determination of the concept «touring» //Economy and Management. – 2006. - № 2-3. – P.47

Definition «touring» as system scientific category is examined in the article. Basic approaches to interpretation of concept touring are functional, of particular branch, statistical, normatively-legal and systematic. The author is draws a conclusion about the necessity of consideration of touring as the systematic socio-economic phenomenon of public life. As basis of study of touring as system conception is offered the method of K. Kaspara.

**Yevlakova I.A.** Institutional policy as the major element of transformation of foreign trade activities //Economy and Management. – 2006. - № 2-3. – P.51

The characteristics, problems and directions of development of institutional policy of Ukraine as the major element of transformation of foreign trade activities are considered.

**Kovtun O.** Staff management system of manufactures as an object matter of management. //Economy and Management. – 2006. - № 2-3. – P.55

The author offers off-centre approach, where staff management is an object with working out scheme. The author proposes requirements of management decision which should be taken into account at further development of proposed scheme.

**Kozachenko G., Yanchuk G.** Article of estimation at the use of cost approach to the management of an enterprise //Economy and Management. – 2006. - № 2-3. – P.60

In the article essence of concepts “enterprise” and “business” is considered, their intercommunication with terms “property” and “property rights” and on their foundation is the article of estimation at the use of cost approach to the management by an enterprise. Certain disparity of terminology denotation of object of estimation is set. Dual character of the article of estimation and equation of estimation of business is shown with estimation of enterprise. Expedience of estimation of exactly cost of business of enterprise in researches from this problem is shown.

**Kryvorot’ko I.** Evolution of personnel management //Economy and Management. – 2006. - № 2-3. – P.66

In article development the basic tendencies of personnel management in world management science are opened. An administrative idea evolution stages are allocated and advantages and lacks of management science the basic schools are analysed. The basic approaches to development of personnel management are incorporated.

**Ryvkina O.L.** About enterprise’s strategy structure //Economy and Management. – 2006. - № 2-3. – P.72

On the basis of analysis and generalization of domestic and foreign approaches an enterprise’s strategy structure is specified.

**Bezzemelnaya T.O.** Innovative activity of enterprises of the coloured metallurgy of Ukraine. //Economy and Management. – 2006. - № 2-3. – P.77

This article deals with the analyzes of the innovation activity of enterprises of the colour metallurgy. The author estimates the consisting of innovation processes in industry and offers the approach of increase of innovative activity of industrial enterprises in the particular branch.

**Doronina M.S., Nechepourenko A.I.** Problems and precondition of qualitative-quantitative estimations of the social capital of industrial organizations //Economy and Management. – 2006. - № 2-3. – P.82

The problem of diagnostics of the social capital of industrial organization, its qualitative - quantitative estimation is considered. The methodical approaches to a qualitative - quantitative estimation of the social capital are offered on the basis of such mechanisms of an estimation of the qualitative phenomena, as structural and operationalisation and operalisation of factors

**Kozachenko G., Khristenko L.** Organization of the informative providing of estimation of efficiency of management by an enterprise //Economy and Management. – 2006. - № 2-3. – P.86

The concept of information is exposed for estimation of efficiency of management, the place of information for estimation of efficiency of management is set in the general structure of administrative information, classification and properties of information is given for estimation of efficiency of management, certain and exposed stages of organization of the informative providing of estimation of efficiency of management are suggested.

**Malikova I.** Progress trends of the personal economies of villagers of Crimea //Economy and Management. – 2006. - № 2-3. – P.95

In the article are considered a condition and basic directions of development of personal economies of the population in the Crimea. The forecast of volumes of manufacture of agricultural production in private (individual) and public manufacture is made, the prospects of their joint development are opened.

**Maslov E.** Rising of competitiveness of produce on winemaking enterprises with the help of wine touring. //Economy and Management. – 2006. - № 2-3. – P.99

The article describes the working of winemaking enterprise in modern time in the Crimea and in Ukraine. The article represent working activity of two winemaking enterprises NPAO «Massandra» and JSC «Solnechnaya Dolina». The analysis gives the picture of possible using of wine touring as a factor rising of competitiveness on winemaking enterprise on the example of JSC «Solnechnaya Dolina».

**Yachmeneva V., Vachovskaya M.** To a question on evolution of concept «logistics» at the present stage

//Economy and Management. – 2006. - № 2-3. – P.105

In article conceptual approaches to development of processes of logistic are analyzed and modern lines of evolution of the term «logistics» come to light

**Velgosh N.Z.** Substantiation of economic effectiveness of recreation enterprises' activity of the Crimea // Economy and Management. – 2006. - № 2-3. – P.110

In the article practical aspects of economic effectiveness of the Crimean recreation enterprises' activity in modern conditions of economic managing are exposed. Dependence between form of ownership, type of recreation enterprise and level of economic effectiveness of its activity on the basis of profitability of spending is determined. Cost items of services, provided by enterprises of this sphere of economy, are analyzed.

**Vetrova N., Kikot V.** Systematization of theoretical approaches of adjusting of economic activity in region in modern terms. //Economy and Management. – 2006. - № 2-3. – P.116

Researches in the sphere of state economic policy are considered and systematized. Necessity of the use of different ways of the state adjusting by economic processes in modern terms is added in that number in part of realization of state regional policy. Exposed basic existent concepts of mechanism of state administration by regional development which is to realize interests of the state in part of increase socially – economic level on all territory of Ukraine.

**Lebedev K.A.** The basic directions of increase of efficiency of the export of production of agrarian and industrial complex of the Crimea //Economy and Management. – 2006. - № 2-3. – P.122

The value of efficiency of the export operations for agrarian and industrial complex is shown, the complex of the factors rendering negative influence on export of agrarian sector of region is determined, the statistics of export of agrarian and industrial complex is resulted, the problems of development of export oriented activity are determined, the directions of stimulation of export are offered.

**Rogatenyuk E V.** Tendences of prise establishment on product of recreation of crimean region //Economy and Management. – 2006. - № 2-3. – P.127

In the article on the basis of information Goskomstat of Ukraine, Ministry of resorts and tourism ARE Crimea are analysed basic financial-economic performance indexes of enterprises of recreation complex of the region, their features and functioning are exposed

**Shabashova L.** Theoretical bases of essence of economic category «regional market of commodities» // Economy and Management. – 2006. - № 2-3. – P.134

Last years in Ukraine scientific and practical interest rose to the problems of functioning and development of regional markets. This problem requires the theoretical comprehension of essence of economic category «regional market of commodities». The results of theoretical systematization of basic theories and conceptions of regional markets of commodities, exposing essence of this concept are expounded in the article.

**Broshkova S. L.** Ecology situation for region Odessa. //Economy and Management. – 2006. - № 2-3. – P.138

Ecological situation in Odessa. region is considered in the article On the results of analisation of eco-economic situation the new approaches of development of a eco-economical system of the region are suggested.

**Mihurinskaya K., Melnikova N.** Theoretical approaches to creation of basic economical-ecological theory //Economy and Management. – 2006. - № 2-3. – P.143

Theoretical approaches to forming principles of econo-ecological theory are considered in the article. On the basis of performed analysis of theoretical approaches to determining notion categorical concepts of econology some strategies for econo-ecological policy of a region are formulated.

**Krinska I.** Problems of providing of steady development of region //Economy and Management. – 2006. - № 2-3. – P.148

Evolution of approaches to the selection of ecological problems of global and regional level was analysed.

**Aftanaziv S., Zaharchin H., Strutinska L.** World tendencies of modifications of purpose and tasks of education, directions of reformation of ukrainian high school //Economy and Management. – 2006. - № 2-3. – P.152

On the basis of analysis of world tendencies, rethinking of purpose and tasks of education is offered structurally-logical chart of reformation of high school of Ukraine, which includes its financial and normatively-legal providing, forming of the ramified network of educational establishments and package of social guarantees with the constituents of democratization of educational process, autonomization that equal-rights establishments of education.

***Trokhymets O.I.*** Higher education in Ukraine: international aspect //Economy and Management. – 2006. - № 2-3. – P.158

Experience of the international cooperation within the framework of programs of mobility of students is considered. Also the quantity of foreign students which study in Ukraine, the USA and the European Union is shown. The condition of the international cooperation in higher education of Ukraine is analyzed.