

**Bezzemel'naya T.A. TECHNOLOGIES TRANSFER AS A FACTOR OF INNOVATION INCREASING ACTIVITIES OF ENTERPRISES IN UKRAINE.** //Economy and Management. – 2005. - № 6. – P. 7

This article deals with transfer phases in technologies and technology exchange peculiarity. The author estimates innovation activities of enterprises in Ukraine and suggests some directions for improving these activities.

**Butsenko I.N. REENGINEERING – THE FOREIGN APPROACH TO UPDATING BUSINESS IN UKRAINE** //Economy and Management. – 2005. - № 6. – P. 11

In the clause essence of reengineering is specified. The substantiation of necessity of its application, as one of the directions of business updating at Ukraine enterprises, is resulted. The factors of its successful realization are determined. The algorithm of use of reengineering potential for the domestic manufacturer is allocated.

**Kosmarova N. A. MODERN CONDITION AND PROBLEMS OF SOCIAL DEVELOPMENT OF THE INDUSTRIAL ENTERPRISES OF CRIMEA** //Economy and Management. – 2005. - № 6. – P. 16

In article the estimation of a modern condition of social development of the industrial enterprises of Crimea is made, tendencies in maintenance of social development of the analyzed enterprises are revealed, the factors negatively influencing development of system of social protection are established, the basic priorities of a social politics directed on reproduction of the human capital are offered.

**Krupko V.I. FORMING OF AN ENTERPRISE' IMAGE AT THE LABOR MARKET** //Economy and Management. – 2005. - № 6. – P. 20

The basic elements of image of enterprise at the market of labor are certain. The sequence of forming of image of enterprise at the market of labor is represented. The multidimensional of constituents of image of enterprise is shown.

**Chizh V. INFORMATION MODELS IN MANAGEMENT OF EXPENSES OF THE ENTERPRISES OF A MUNICIPAL SERVICES** //Economy and Management. – 2005. - № 6. – P. 24

The lacks of an information control system of expenses of the enterprises of a municipal services are revealed, the conceptual principles of development of information models for management of expenses of the enterprises of branch are offered.

**Beregnaya I.V., Kal'kova N.N. THE FEATURE VALUATION OF COMPETITIVE ABILITY OF THE RECREATION SERVICE IN THE CONTEMPORANEOUS CONDITIONS OF ECONOMY** //Economy and Management. – 2005. - № 6. – P. 28

The problem of definition the competitive ability of the recreation service is very actuality, because the recreation activity is the priority directions of development in the Crimea. Given the method of definition of competitive ability of the level recreation service with registration of specific recreation sphere.

**Vetrova N. M, Rivkina O. L. TERMS OF AN ENTERPRISE' STRATEGY REALIZATION: STRATEGIC POTENTIAL** //Economy and Management. – 2005. - № 6. – P. 33

On the basis of comparative analysis of approaches to composition of an enterprise' strategic potential the aggregate of its elements is offered. The groupment of these elements, on ones that formed and taken into account, while examining them as terms of an enterprise' strategy realization process is executed.

**Gorda A.S. PROBLEMS AND PROSPECTS OF DEVELOPMENT OF FOREIGN TRADE OF UKRAINE** //Economy and Management. – 2005. - № 6. – P. 37

In articles tendencies of development of foreign trade of Ukraine are revealed, the basic obstacles to effective development of the foreign trade activity of the Ukrainian enterprises are determined, factors which cause low competitiveness of domestic manufacturers of the goods and services are established, directions of effective development of foreign trade are offered.

**Lomachenko T.I. METHODOLOGICAL BASES OF INNOVATIVE DEVELOPMENT OF ECONOMY** //Economy and Management. – 2005. - № 6. – P. 40

The work introduces and formulates urgent economic subject arcs of study, some tendencies and methodic problems of Innovation theory development. It dulls upon three main stages of historical formation and development as well as conceptual principles of Innovation theory.

**Pryvalova L. V. PROBLEMS OF CALCULATION OF UNIT COST ON SMALL ENTERPRISES**

//Economy and Management. – 2005. - № 6. – P. 45

In the article the methods of forming of the system of calculation account of unit cost are explored on small enterprises with the purpose of effective management by charges and providing of their optimization.

**Tsiomik Julie V. CRITERIONS AND ESTIMATION INDICES OF EFFICIENCY OF THE EXTERNALECONOMIC SYSTEM OF THE COUNTRY** //Economy and Management. – 2005. - № 6. – P. 48

The article is devoted to the indices, which are characterized the function of external economic system of the country, such as the indices of volume, structure, dynamics, result from the external economic activity, the index of integration of the country to the world economy system, and the coefficient of foreign trade balance.

**Vetrova N.M., Shabashova L. A. EVOLUTION OF THEORIES AND CONCEPTIONS OF REGIONAL MARKETS OF COMMODITIES** //Economy and Management. – 2005. - № 6. – P. 53

In the article examined theoretical sources of research of regional Commodity markets. It is shown on the basis of the conducted groupment of basic theories and conceptions of regional Commodity markets, that all their variety can be presented as seven groups.

**Goncharov V.M., Dodonov O.V. PROBLEMS OF DYNAMICS OF PAYMENT OF LABOUR AND LABOUR PRODUCTIVITY IN CUT OF TYPES OF ECONOMIC ACTIVITY: DIRECTIONS OF ACHIEVEMENT OF BALANCED ON MACROLEVEL** //Economy and Management. – 2005. - № 6. – P. 58

The article highlights the most effective approaches to the solving of problems related to increase of wages.

**Osadchy D.E. SPATIAL ASPECTS OF INVESTMENT STRATEGY OF DEVELOPMENT CRIMEAN REGION** //Economy and Management. – 2005. - № 6. – P. 66

The process of forming of strategy of investing of the Crimean region is explored, its levels, stages and mechanism of realization, are exposed. On the basis of leading prognosis indexes of investments, the types of territories needing the differentiated practice of investing are certain.

**Shtofer G.A. METHODICAL BASIS OF THE ESTIMATION OF REGION'S BUSINESS ACTIVITY** //Economy and Management. – 2005. - № 6. – P. 70

In the article present the methodic of the estimation regional business activity of approaches adapted to the modern terms of Ukraine: formulated general conditions, basic stages, mathematical machinery.

**Pashentsev A.I. MODEL OF FORECASTING OF ECOLOGICAL JF CRIMEA FROM POLLUTION OF ATMOSPHERIC AIR** //Economy and Management. – 2005. - № 6. – P. 75

Is offered model of stability of Crimea from pollution by harmful substances: by a dust, sulfur, nitrogen. The model is constructed on the basis of comparison of the data of actual and normative emission of harmful substances at confidential probability 0,90.

**Pozharytskaya Iryne, Uniyatova Olga APPROACHES TO THE METHOD OF ESTIMATION OF ECOLOGICAL RISK** //Economy and Management. – 2005. - № 6. – P. 79

Approaches to estimation of ecological risk are studied in the article: model, engineering, expert, sociological and public accountant. Intercommunication between the examined methods of estimation of risk is determined.

**Kalambet S.V. FINANCIAL STATE OF STATE HIGHER EDUCATIONAL ESTABLISHMENT** //Economy and Management. – 2005. - № 6. – P. 86

The algorithm of conducting of analysis of the financial state of state higher educational establishment is resulted in the article. Maintenance of basic stages of his conducting turns out.

**Pozharytskaya Iryna, Pilatova Tanya FEATURES OF ANALYSIS OF FINANCIAL RESULTS OF SMALL BUSINESS ENTITIES** //Economy and Management. – 2005. - № 6. – P. 89

The informative base of analysis of financial results of small business entities is studied. The features of method of financial analysis of charges and indexes of profitability of small enterprises are selected.

***Tumanova. E. A. THE MECHANIZM OF FINANCIAL PROVIDING OF REGIONAL AGRICULTURAL PRODUCTION*** //Economy and Management. – 2005. - № 6. – P. 94

The theoretical-methodical analysis of approaches touching essence of the financial providing of regional agrarian production in modern terms is conducted in the article. The role of the financial providing in development of the system of regional economy is exposed, the search of more perfect methods of financing of agricultural production, is conducted.